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City of Cleveland v. The Cleveland Illuminating  
Company, 1980

Transcripts

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10-20-1980

## Volume 10 (Part 2)

District Court of the United States for the Northern District of Ohio, Eastern Division

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1 Kemper - direct

2 the Cleveland Muny situation.

3 MR. LANSDALE: Well, this is important  
4 because I intend to compare this to the value of  
5 the investment that we made to acquire customers in  
6 the Muny conversion system. They will appear in  
7 the testimony of another witness, the use of these,  
8 figures.

9 THE COURT: Say that again, please.

0 MR. LANSDALE: I am going to show what  
1 it cost CEI as of the relevant period in actual  
2 investment to add a new customer, a specific  
3 investment. I wish to compare this with the specific  
4 investment made to acquire customers for Muny Light  
5 in the Muny Conversion Program, about which  
6 complaint is made here.

7 THE COURT: In that sense it would  
8 seem to be relevant.

9 Overrule the objection.

0 MS. COLEMAN: I don't see how.

1 {End of bench conference.}

2 - - - - -

3 MR. LANSDALE: May I have the question  
4 read, please?

5 THE COURT: Read the question back.

Kemper - direct

{Question read by the reporter as follows:

"Q Looking to allotments or places where the facilities were installed overhead, what did you find to be CEI's average actual investment per customer?"}

A I found that overhead developments, the average cost per customer was \$424 in 1971.

Q What did you find to be the investment in a development where the lines were installed underground?

A This was \$394 per customer.

Q Why is the installation underground less than that for overhead?

A In underground developments the contractor must furnish the trench for us to put our cables in.

MR. LANSDALE: I have no further questions.

THE COURT: Ladies and gentlemen, due to the necessity of addressing certain matters that must be discussed outside your presence, at this time we will give you a long lunch hour. So you can go to lunch at this time and return here at 1:30, and hopefully at that time we will be prepared to proceed.

During the lunch hour keep in mind the Court's

Kemper - direct

admonition. With that you are free to go.

{The jury was excused.}

- - - - -

THE COURT:                    Would you, at this  
time, make a determination as to whether or not  
- Ms. Coleman has all of her necessary working  
papers so she can conduct or complete her  
examination of those papers so she may proceed  
with cross-examination at 1:30.

MR. LANSDALE:                Yes, sir.

THE COURT:                    Very well.

- - - - -

{Luncheon recess taken.}

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1 TUESDAY, OCTOBER 21, 1980, 1:40 P.M.

2  
3 MS. COLEMAN: May I approach the  
4 bench, your Honor?

5 THE COURT: Yes.

6 - - - - -  
7 {Bench conference ensued on the record as  
8 follows:}

9 MS. COLEMAN: I just want to enter  
0 an objection on the record to proceeding on this  
1 hurry-up basis. I will do the best I can.

2 MR. LANSDALE: Can't you raise your  
3 voice? The jury isn't here yet.

4 THE COURT: If you need additional  
5 time, I will bring him back. I have no problem  
6 with that. He can put on another witness. You  
7 can examine him tomorrow morning if you want.

8 MR. LANSDALE: It's all right with me.

9 MS. COLEMAN: You are saying delay  
0 the cross-examination of the witness?

1 THE COURT: It's up to you, Ms.  
2 Coleman.

3 MS. COLEMAN: I see.

4 THE COURT: Whatever you would like  
5 to do.

1 MS. COLEMAN: Let me check, your  
2 Honor.

3 {Discussion between defense counsel.}

4 MS. COLEMAN: I will endeavor to  
5 proceed, your Honor.

6 THE COURT: It's your election.

7 MR. LANSDALE: What's this?

8 MS. COLEMAN: I will try to proceed.

9 MR. LANSDALE: I kind of object to  
10 the --

11 THE COURT: I don't want you to try.  
12 If you don't feel comfortable going on cross  
13 examination at this time, as I say, I have  
14 absolutely no concern about your going ahead with  
15 it tomorrow because I don't want you to go ahead  
16 and say well, the Judge made you go ahead today.  
17 I am not making you go ahead today. The election  
18 is with you.

19 Do you have other witnesses?

20 MR. LANSDALE: Yes, sir. I'm ready to  
21 go.

22 MS. COLEMAN: I will go ahead.

23 THE COURT: All right.

24 {End of bench conference.}

THE COURT:

Cross-examination.

- - - - -

## CROSS-EXAMINATION OF ROBERT M. KEMPER

BY MS. COLEMAN:

Q Mr. Kemper, turning first to the last set of studies that you discussed, sir, concerning the calculation of excess facilities, your work papers indicate that your department worked on this study over a period of several years; is that right?

A Actually a couple years, I think. I'm not sure of the exact dates.

Q But you didn't finish it up until last week; is that right?

A Some of the final summaries were prepared last week, yes.

Q And you hadn't done this type of study before where you actually set out to map Muny and CEI facilities before?

A I'm not sure I understand quite what you mean.

Q Well, this study was prepared for the purpose of this litigation, was it not?

A Yes, ma'am.

Q Now, when you did this work, if I understand your

1 Kemper - cross

2 testimony correctly, you said, "Let's pretend there is  
3 just one system serving the area. How much will it  
4 cost"; is that right?

5 A Our second alternative was that assumption, yes, ma'am.

6 Q But that is not actually the case, is it?

7 A It is not the case, ma'am.

8 Q If there were only one system, customers wouldn't  
9 choose to switch from one to another; right?

0 A It would be difficult, I guess.

1 Q Yes, it would.

2 Now, in making your study, you didn't study the  
3 entire CEI system and the entire Muny system, did you?

4 A No, ma'am, we did not.

5 Q In fact, you just selected a few what you called grids  
6 of CEI; is that right?

7 A We selected certain areas within a grid. It was not  
8 the size of a grid.

9 Q Now, was this a random sampling?

0 A No, it was not a random sampling.

1 Q Are you familiar with the concept of random sampling  
2 from your extension courses or your college education,  
3 whatever?

4 A Yes, ma'am.

5 Q And you are familiar with the fact that that is



Kemper - cross

generally considered an approach for statistical study to make sure you can use the results of your little study to deduce something about the entire population; is that right?

A It is an accepted technique.

Q And that is not what you used here?

A We did not use that.

Q Now, are you fully acquainted with the extent of physical duplication of facilities throughout the City of Cleveland as opposed to just the little neighborhoods that you studied?

A I have been over the whole system or service area.

Q You have ridden the line or whatever it is called?

A Pardon?

Q You rode the line?

A That would be a good expression, yes.

Q And the percent of places where there is a Muny line and a CEI line on the same street varies from place to place, doesn't it?

A That is correct.

Q In fact, your colored map shows that, does it not?

A Well, the colored map shows the density of customers, which is not necessarily related to the density of physical facilities. I couldn't make a statement that --

## Kemper - cross

Q It has some relation, but not entirely consistent one with the other?

A It is not entirely consistent. I mean, I can't say that it is.

Q Now, you are familiar, I assume, sir, with the particular neighborhoods that you did look at in your study?

A I have been there, yes, ma'am.

Q And those fell within, if I count accurately, nine different grids?

A I don't remember the number of grids, but it could have.

Q And three of them are in this purple area right here?

A No. There is -- how many? Pardon?

Q Three of the neighborhoods you studied are in this purple area; is that right?

A I didn't check the grids precisely on that.

Q You are not really sure where they are located there on the system?

A Not on that map, I couldn't tell you. I would have to look at one with the street addresses, with the streets on it.

Q So you are not able to say generally where they would be; is that right?

A Well, there is I think three on the east side and then four on the west side, as I vaguely recall.

Kemper - cross

THE COURT: Keep your voice up so everybody can hear you.

Q If I understood your testimony correctly, Mr. Kemper, you said you were looking at service to residential customers only in these nine neighborhoods; is that correct?

A That was the biggest grids. There might have been one or two small commercial.

MS. COLEMAN: Would you read the answer back, please.

{Record read.}

MS. COLEMAN: I still didn't understand. What's the third word?

{Record read.}

BY MS. COLEMAN:

Q It is your testimony that the customers located in -- that the areas you studied, you focused on residential customers, is that correct?

A Yes, ma'am, primarily.

Q Now, the nature of the customers in any particular grid or any subgrid will vary from place to place, will it not?

A Generally it will. There will be some that are adjacent. For example, mostly residential, very similar.

1 Kemper - cross

2 Q Some are mostly residential?

3 A Small stores, this type of thing.

4 Q Some have all factories, some places in the flats?

5 A There are some grids that are primarily industrial, yes.

6 Q Some grids have a mixture of industrial, residential  
7 and commercial, right?

8 A Right. Depending on where they fall.

9 Q But your study focused on just selected ones which were  
0 residential consumers, right?

1 A Primarily, right. The reason for this was, we were  
2 interested in duplication of overhead distribution by  
3 facilities. You get into the industrial areas,  
4 generally these are served by higher voltages and it is  
5 called transmission, which is a different higher  
6 voltage class.

7 Q That's a CEI classification as to whether they call it  
8 distribution or transmission, is that right?

9 A Actually it is a Federal regulatory commission  
0 definition.

1 Q But the line serves the same function, bringing the  
2 energy to the consumer, be he Mr. Jones in his house  
3 or Mr. Jones in his factory, is that right?

4 A They serve the same function, but different voltages,  
5 right.

1 Kemper - cross

2 THE COURT: Keep your voice up,

3 Mr. Kemper. You seem to have a tendency of letting  
4 your voice drop.

5 BY MS. COLEMAN:

6 Q Now, do I understand correctly you didn't study the  
7 question of underground distribution facilities?

8 A Other than to make a general observation of where the  
9 underground -- our underground distribution facilities  
10 were and where the Muni Light underground facilities  
11 were. We did compare certain streets and found both  
12 to be on the same street or the same general areas.

13 Q That's not a part of the study that you discussed this  
14 morning, is it?

15 A No, it was not part of this study.

16 Q That's not part of the analysis you presented this  
17 morning?

18 A Not a part of the cost analysis.

19 Q Now, when you did your study, you also looked at the  
20 distribution cost without street lighting, is that  
21 right?

22 A The figures that we finally developed per customer  
23 excluded street lighting.

24 Q That's because you assumed street lighting is going to  
25 be needed regardless?

Kemper - cross

1  
2 A Regardless of which company would serve, the street  
3 light would have to be maintained.

4 Q If the street lights were there they needed to be  
5 mounted on poles, right?

6 A Right.

7 Q So the poles would have to be there?

8 A The poles, some of the poles were serving a duplicate  
9 function, they were both distribution and street  
10 lighting. Some were exclusively street lighting. We  
11 made sure there was poles for the street lights in our  
12 study.

13 Q Now, I believe you testified, Mr. Kemper, that your  
14 study was looking at the question of comparative costs  
15 assuming everything in 1971 costs; is that right?

16 A Yes, ma'am, that's right.

17 Q That's based on dollars out of the electrical  
18 catalogue from 1971?

19 A That is based on our actual costs for 1971 from our  
20 continuing property record.

21 Q Let me understand. That is based on your actual  
22 cost by a pole in 1971?

23 A To install a pole in 1971.

24 Q You are talking about the installation only, not the  
25 cost of the facility?

Kemper - cross

1  
2 A The reason I say installed, we could have bought the  
3 pole a year or two earlier and we installed it in 1971,  
4 but every job order in which poles were installed is  
5 included in the average cost in 1971.

6 Q So the cost then has two components. It has an  
7 installation component in 1971 labor dollars, is that  
8 right, and it has a cost of the pole at that time?

9 A That's correct, plus some other charges.

10 Q Does that include the financing charge to buy the pole?

11 A No.

12 Q The catalogue that you ordered the pole from?

13 A To explain more fully, it includes the direct labor --  
14 that would be the field crew, including the first line  
15 supervisor -- to install, drill the holes, put the  
16 pole into it and install the other facilities. Then  
17 it would include the material costs which could be  
18 through our stockroom which is at stock average  
19 pricing, or it could be directly purchased for that  
20 specific job, although in the case of overhead jobs  
21 this is relatively rare.

22 Then we also have equipment costs -- the trucks,  
23 the pole digger. We have costs per hour for this sort  
24 of equipment that is used for installing the pole.

25 Then we have the stock handling costs. If it

1 Kemper - cross

2 went through the stockroom, there are certain charges  
3 added.

4 Then we have overhead such as supervision and  
5 engineering costs.

6 Then we have what we call other overhead which  
7 includes a proportionate share of that labor for  
8 vacation, holidays, sick time, this sort of thing.

9 Q So you try to account for every single dollar?

10 A We call them job orders. Many companies call them  
11 work orders.

12 What we do is all the work that went into service  
13 in this specific year, say went into the work we had  
14 job orders for installing poles say in 1971 and those  
15 jobs went into service in 1971, in our continuing  
16 property record effort we add all those costs for those  
17 poles by height and then divide by the total number of  
18 poles that went into service that year, and that gives  
19 us the average cost per pole, 35-foot pole, 45-foot  
20 pole.

21 Q If I recall correctly, for 35 feet, you said  
22 \$153.18? Sound about right to you?

23 A I don't remember ever saying.

24 Q Well, just use that as an assumption.

25 A That would be quite low.



Kemper - cross

Maybe I am thinking of up-to-date costs which are considerably higher.

Q Let me take something actually out of here so we know we are talking about the same thing.

35-foot pole -- maybe I misspoke -- \$153.18 on page 129 of your work paper.

A You are correct. I'm sorry. You are correct.

Q And the \$153 represents how much it costs, all costs taken into account in 1971, to install a new pole, right?

A Correct.

Q Your costs are all done in terms of those dollars, right?

A 1971 dollars.

Q Your poles which you actually did install in 1971 have had depreciation taken on them in the past nine years; right?

A Correct.

Q So, actually, they are going to show on your books as something less than \$153.18?

A We maintain the original cost on our books. We don't associate depreciation back against any property unit or account.

Q Not against the individual pole. You look at it for

Kemper - cross

1  
2 accounting purposes against the collection of poles  
3 out there in the field?

4 A Correct.

5 Q In fact, as you did your survey around a few neighborhoods  
6 you looked at, you made note of the ages of the poles,  
7 at least those of CEI; is that right?

8 A We knew the ages of the CEI poles.

9 Q Because you have a record of that?

10 A We have a record in the office of the age.

11 Q And you made a note of the ages of the poles as part of  
12 the inventory in preparing this study?

13 A Correct.

14 Q And it turns out, doesn't it, that some of those poles  
15 were installed as early as 1913; right?

16 A I wouldn't doubt it. I don't remember, specifically.

17 Q And a whole bunch of them went in in the 1920's?

18 A This was a period of big expansion, yes.

19 Q And they cost a whole lot less than \$153 in 1913,  
20 didn't they?

21 A I'm sure they did.

22 Q But you have assigned a cost to that 1913 pole of  
23 \$153 if it was a 35-foot pole; right?

24 A Right. We were trying to get, you might say, a cost  
25 as of 1971.

Kemper - cross

1  
2 Q If you took that pole as it was rather than if you  
3 replaced it in 1971 with a new pole and you consider  
4 that an excess pole, that would tend to mean that your  
5 calculation of the amount of excess was somewhat  
6 larger than it actually was, wasn't it?

7 A Well, we may have installed some after 1971 and with  
8 the inflation factor, it's gone up considerably higher,  
9 so we don't show the average age of the poles in the  
10 study.

11 Q The vast majority of them were installed before 1971,  
12 were they not?

13 A I never really checked that.

14 Q Well, let's take a look.

15 You have a work paper that is called "CEI  
16 Inventory." I just opened the book to page 62. It's  
17 for East 124th to Cleveland between St. Clair and  
18 Gross Streets.

19 A What page?

20 Q Page 62 in your book.

21 A I have it.

22 Q Now, the third column there under "Pole Data" --  
23 which says here that means the year the pole was  
24 installed, right?

25 A Correct.

Kemper - cross

1  
2 Q Just looking down that list we have 35, 35, 35, 73,  
3 35, a whole bunch of 35's, and I don't have a very good  
4 copy but as I look through there there is only one  
5 installed after 1971; isn't that right?

6 A On that page, yes.

7 Q Well, it is true, generally, in the neighborhood you  
8 studied, isn't it, that most of the poles were  
9 installed way before 1971?

10 A The chances are pretty likely they were.

11 Q Mr. Kemper, you assigned a value of a 35-foot pole of  
12 \$153.18, and that's a new 1971 pole and all the post  
13 costs to put it in?

14 A Correct.

15 Q Now, if in fact the pole was a 1935 pole, same height,  
16 the actual cost of that pole, I don't know, half,  
17 quarter?

18 A I would guess it would be 60 percent, perhaps.

19 Q 60 percent.

20 A Inflation really didn't hurt us badly until starting  
21 about '71 in this type of equipment.

22 Q Well, why don't we say \$80?

23 A Roughly.

24 Q Assume the actual cost of that pole in 1935.

25 Now, in your study let's say you assumed this

Kemper - cross

1 pole here was an extra pole. So you concluded that  
2 there was \$153.18 worth of excess cost in the system  
3 because of that pole, right?  
4

5 A Right.

6 Q Now, if the pole actually cost only \$80, that would  
7 mean that you have overstated the amount of extra  
8 property in there by \$73.18, isn't that right?

9 A The problem that you are saying, if we had to replace  
10 that pole, say in 1980, it would be, of course, about  
11 four times that \$153.

12 But to do -- using the original years, really,  
13 you can't make a reasonable comparison, which we were  
14 trying to do with the Muny facility. So we had to have  
15 a constant year.

16 Q Is my math correct or isn't it, Mr. Kemper, if the  
17 pole actually cost \$80 and you assumed its value  
18 \$153.18, you have actually made an overstatement of  
19 \$73 plus, right?

20 A If you are talking original cost only, yes. But if you  
21 are talking cost as of a certain point in time, no.

22 Q Well, we are talking about dollars out of pocket, isn't  
23 that right?

24 A I am not sure I know what dollars out of pocket are.

25 Q You are saying there was an expense here. You are

Kemper - cross

1 saying there was \$153.18 extra money paid, isn't that  
2 right?  
3

4 A This is what we -- it would have cost us in 1971 to  
5 install it.

6 Q But your conclusion of your study, this pole is the  
7 only thing we are looking at, this pole and the four  
8 others that everybody decided were fine, and this pole  
9 is the excess pole, and you said that's \$153.18 too  
10 much, right?

11 A We have to give some value, if I understand what you are  
12 saying, "\$153 too much.

13 Q Your whole study was excess property, if I understand  
14 it correctly, and if this pole was the excess property,  
15 you are saying that was \$153 excess; right?

16 A I see what you mean. We would have said in 1971 costs,  
17 it would be \$153 excess.

18 Q But in terms of what it actually cost, it was really  
19 only \$80?

20 A In terms of the original cost, that is correct.

21 Q Now, let's just look at that 1935 pole for one more  
22 minute. That pole would be about 45 years old today;  
23 right?

24 A Yes.

25 Q And it would be fully depreciated; right?

Kemper - cross

A No.

Q It would be substantially depreciated?

A The average life we use for poles is -- I don't handle the depreciation, but the average life I think is, for that account -- I was trying to think. I'm really not positive, because I don't handle depreciation. But it would not be fully depreciated.

Q You would count on using it for further years in the future?

A We can find some around the system that go prior to 1900. So we still have some in the system.

Q And those ones that go around 1900 are already paid for, aren't they?

A I guess we are in semantics.

They may be fully depreciated under our curve.

Q They may be fully depreciated.

And some of them that are newer than that may be fully depreciated, also?

A Newer than what?

Q Newer than turn of the century.

A As I say, I'm not that familiar with our curve for the pole account for depreciation. So I can't say when the final ones would be.

Q Well, in any case, CEI's investment in these poles,

1 Kemper - cross

2 including this excess pole, is sunk cost, is it not?

3 A I guess -- you are using it in engineering, economic  
4 sense?

5 Q You have already laid out the money for it; right?

6 A Correct.

7 Q Now, if CEI were to acquire the Muny Light system,  
8 which was one of your hypotheticals, you once made a  
9 study of what would happen in that circumstance, did  
10 you not?

11 MR. LANSDALE: Objection.

12 THE COURT: Approach the bench.

13 - - - - -

14 {Bench conference ensued on the record as  
15 follows:}

16 MR. LANSDALE: I hesitate, but the  
17 assumption was not the acquisition of the Muny  
18 system. The assumption was the acquisition of all  
19 Muny customers, which is a different thing.

20 I assume the witness will take care of himself  
21 on it, but this is so far from the facts that I  
22 object to this, to your suggestion of the assumption.

23 MS. COLEMAN: Well, there was one  
24 study he did where I understand that was the case.  
25 But under the other study, he is saying what if



1 Kemper - cross

2 there were one system.

3 MR. LANSDALE: That's right, and we  
4 acquired all of the Muny customers. We didn't buy  
5 the Muny system in his theory.

6 MS. COLEMAN: He has got two different  
7 theories.

8 THE COURT: Well, you can rehabilitate  
9 him on redirect examination.

10 MR. LANSDALE: All right. All right.

11 THE COURT: You may proceed.

12 {End of bench conference.}

13 - - - - -

14 THE COURT: You may proceed.

15 BY MS. COLEMAN:

16 Q Mr. Kemper, you some time ago had occasion to make some  
17 kind of a study of the Muny distribution and  
18 transmission system in connection with CEI's looking  
19 at adding that system to its own; is that correct?

20 A That is correct.

21 Q Are you familiar with what CEI would have planned for  
22 the Muny distribution system if it had acquired it?

23 A Not really, because I'm not involved in that area of  
24 responsibility.

25 Q Well, it is true, isn't it, that CEI would have tried

1 Kemper - cross

2 to make use of those poles that were there?

3 A The problem, the basic problem with the Muny system,  
4 it is very obsolete. It is a 2,300-volt system, which  
5 has been taken out of practically every utility that I  
6 know of.

7 Q That is not the question that I asked you.

8 A Well, I was just getting to the point.

9 We would have had to operate it for a while, but  
10 we would have operated it by having various pockets  
11 where we would have had to put in special transformers  
12 to pick up these 2,300-volt pockets until we could get  
13 around to reconductoring and rebuilding the system to  
14 our new standard voltage of 13,200 volts. 2,300 volts  
15 is a very uneconomic operation, and we would have had  
16 to change it as quickly as we could. But it would have  
17 taken some time, obviously, to convert to our voltage.

18 Q Well, you are talking about voltage conversion, Mr.  
19 Kemper, and I asked you about the poles.

20 Isn't it true that if CEI were to acquire the  
21 Muny system, they would have tried to make use of  
22 those poles?

23 A We would try to make use of those which we can.  
24 But since many were duplicate, we would have removed  
25 those, of course.

## Kemper - cross

Q They weren't going to remove them immediately, were you?

A Not until we could get around to the various areas. Obviously we couldn't do it overnight.

Q In fact, you weren't going to do it for a long period of time; right?

A I don't know.

Q You didn't personally make the estimates of what was excess, did you?

A I did not personally make them. We talked about our feeder engineering unit, who took the maps that we had marked up when we were in the field to show the Muny Light facility, and our grid maps, and they determined which they felt were excess, whether it be CEI or the Municipal Electric Light Plant.

Q Now, these notebooks which are marked "Seven Area CEI Muny Duplication Study" that your counsel gave me yesterday, these are supposed to include all the estimates that both you and the people in your department used, is that right?

A That we used, yes, ma'am.

Q Now, the information about the subject that I just asked, the estimate of what was extra, would also appear in these books, is that right?

Kemper - cross

1 A Yes, ma'am.

2 Q That would be under the tab here "CEI MELP Excess  
3 Investment by Area", is that right?

4 Do you have the same book there?

5 A Yes, ma'am, I have it. Page 142.

6 Q Page 142.

7 Now, page 142 in this book is the work papers of  
8 your Feeder Department, is that right?

9 A No, these are our work papers.

0 Q The work papers of your Feeder Department aren't  
1 included in here?

2 A No. They merely told us on the drawings which  
3 facilities they felt were excess and we determined  
4 what the pieces and parts were and priced them.

5 Q Well, this page 142 has one sentence on it, "MELP  
6 is excess not including loops and meters \$19,130."

7 That's what your feeder people told you, is that  
8 right?

9 A Correct. They said MELP was excess, no matter which  
10 company serves them, we need loops and meters to the  
11 houses.

12 Q They didn't do any figuring of them to figure out what  
13 was excess, they just looked at it and they said,  
14 "We feel it was excess," is that right?

15

Kemper - cross

1  
2 A There were two lines, one down the street, one at the  
3 rear lot line. They said, "We need to keep the  
4 street lights, so the rear lot line is excess."  
5 Would be an example of the manner in which they  
6 determined -- with which they considered excess.  
7 And we priced it, made the inventory and priced the  
8 excess.

9 Q So basically their procedure, as you understand it,  
10 because you requested that work to be done, was just  
11 to take a look at the maps that you had drawn up?

12 A They studied the maps.

13 Q They studied the maps and they said, "Well, looking at  
14 these maps we think the Muny line is excess," or  
15 "We think the CEI line is excess," is that right?

16 A That is correct.

17 Q They didn't do any loading studies, did they?

18 A No, they did not.

19 Q You don't know whether there would be enough capacity  
20 on the remaining system if you subtract the excess to  
21 handle the extra customers, do you?

22 A We -- really the only problem that was present was  
23 the transformation capacity, and in our study we  
24 added -- in fact, we enlarged the transformers one  
25 size to take up the -- in other words, 15 KVA transformer.

Kemper - cross

1 we say, "Okay, what's the extra cost to put in a 25?"  
2 That would pick up the extra capacity of those customers  
3 which would be added to whichever system was remaining.  
4

5 Q Let me make sure I understand you.

6 When you did your study of adding Muny customers  
7 to the CEI system --

8 A Correct.

9 Q -- you had a cost for the meters to those customers  
10 and that was one --

11 A The loops and meters.

12 Q -- of the elements of the costs was a larger transformer  
13 on the poles, is that right?

14 A Correct.

15 And in some field grids we had to add some poles  
16 and wire, because there was a little bit of gap in some  
17 of the areas. So we did have to add some additional  
18 poles and wires in several of the areas.

19 Q But you didn't study whether the wires could actually  
20 hold the electricity to serve that additional 820  
21 some customers, right?

22 A The wires were adequate.

23 Q You didn't study that?

24 A I did not study it, no.

25 Q You just know that?

1 Kemper - cross

2 A They are oversized.

3 Q They are oversized so that CEI would have enough  
4 capacity to compete with Muny Light, isn't that right?

5 A No. Actually you build in a factor of safety, and  
6 there is plenty, usually plenty of power to pick up.

7 We are talking small customers not large customers.

8 Q Well, your factor of safety is what, about 50 percent?

9 A I'm not really positive because I don't do the  
10 engineering, but I would guess it would be 50 to 75.

11 Q Well, you have got CEI system in these little  
12 neighborhoods serving 1,500 people and you have  
13 assumed that they add 820 Muny customers, that kind of  
14 takes up the 50 percent, doesn't it?

15 A 860, I think it was.

16 But if you go to the first book, on page 9, in  
17 these seven areas there were 2,300 KVA total capacity  
18 of the Muny transformers, which in standard practices  
19 were 50 percent low, I suppose to take care of some  
20 peaks or future expansions.

21 When we did the study we added about 2,000 KVA.  
22 If you will notice under "CEI Equipment" we had  
23 4,550 KVA, and by changing the size of the  
24 transformers we came up with 6,500 KVA. So that  
25 would take care of the transformation.

Kemper - cross

1 We have added that cost back in.

2  
3 Q That takes care of the transformation. That doesn't  
4 take care of the line itself, right?

5 A Pardon me, the what?

6 Q It doesn't take care of the line itself?

7 A Well, the poles obviously are added.

8 Q I didn't ask for poles.

9 A The wire, I think it would be adequate. There  
10 certainly is a Muny case, where we said that was the  
11 system that would remain, they were using one-ought  
12 copper wire, which is much too large.

13 Q And similarly you think CEI lines have enough to  
14 make this submission; is that right?

15 A I would think we wouldn't have to change very much,  
16 but without making a study I couldn't tell you  
17 precisely because I see some number 2 wire in here  
18 and --

19 Q If you did have to make a change, you would have to add  
20 some more units of property; right?

21 A You may have to replace some things such as a wire,  
22 but it wouldn't be many.

23 Q And that would mean the additional cost of serving  
24 those additional customers would be higher?

25 A I would think it would be so few it wouldn't matter.



Kemper - cross

1  
2 Q But you don't know?

3 A I have not made a study.

4 Q As you got finished looking at the neighborhoods and  
5 doing the mapping and making some calculations we  
6 have been talking about, you came down with the  
7 conclusion that of these seven areas there was about  
8 \$95 per customer of what you called excess capacity;  
9 is that right?

10 A That is right.

11 Q And then you undertook to multiply that by all of the  
12 customers in the City of Cleveland to come up with a  
13 total dollar figure; is that right?

14 A All the customers in the common area, in the Municipal  
15 Light Service area.

16 Q Muny customers plus CEI customers?

17 A Correct.

18 Q Residential, small commercial and industrial?

19 A Right. Well, very, very small commercial and  
20 industrial.

21 Q In the entire area as served by Muny and CEI?

22 A Oh, I see. I'm sorry. I misunderstood you.

23 That's right.

24 Q When you multiply your \$95 by \$100,000 customers,  
25 there's residential, small commercial and industrial?

Kemper - cross

1  
2 A You are right.

3 Q And I suppose common high traffic as well?

4 A I suppose that would be in there.

5 Q When you derived that \$95 excess cost per customer,  
6 you were looking mainly at the residential; right?

7 A Mainly, right.

8 Q And you did show, even though there were other types  
9 of customers in the neighborhood you studied, there were  
10 a few that were not residential? They are even  
11 pictured in your workbook, aren't they?

12 Look at page 17 and page 21.

13 A You are talking both customers? I mean both CEI and  
14 MELP customers in the area?

15 Q Well, your study is based on the residential customers  
16 in these seven neighborhoods; right?

17 A The customers in the seven neighborhoods.

18 Q And you said there were only one or two small  
19 commercials that you picked up; is that right?

20 A As I recall, that's it.

21 Q And one of those small commercials happens to be shown  
22 in the picture on page 17 in your book?

23 A There's a store there, yeah.

24 Q And on page 21 of your book, showing Seltzer Avenue  
25 looking west, there's not a residential consumer in

1 Kemper - cross

2 sight, is there?

3 A I don't see any. That's just a little end before you  
4 get to West 25th.

5 Q That's that last block just before you get to West  
6 25th, right?

7 A Correct.

8 Q And if, instead of just looking at the residential  
9 commercial customers, you looked at all the customers  
10 in your sample, then you would have a lower excess cost  
11 per customer, wouldn't you?

12 A Somewhat, I suppose.

13 Q And it would be a smaller total when you applied that  
14 back to the system; right?

15 A Somewhat, yes. Whatever it came out to.

16 Q Now, are you familiar enough with what your feeder  
17 people, I think you referred to them as, did to  
18 know what standards they applied in determining  
19 whether something was excess or not?

20 A No. We basically relied on their judgment as being in  
21 the position, doing that type of work all the time.

22 Q Is it your understanding that if they found there was  
23 one line going down one street and one line of the  
24 other company going down the other street, they  
25 wouldn't consider either of those excess lines?

Kemper - cross

1  
2 Is that right?

3 A In their separate streets?

4 Q Yes.

5 A I wouldn't think so but --

6 Q West 23rd and West 24th?

7 A If they were both on the streets, I wouldn't think so.

8 Q Maybe I'm not making myself clear.

9 If they looked at the situation and they found  
10 that there was a CEI line going down this street,  
11 there was a Muny line going down this street, then  
12 they wouldn't consider either of those an excess  
13 facility; right?

14 A I wouldn't think so.

15 Q Now, the second approach that you took to analyzing  
16 these excess facilities was to ask how much it would  
17 cost to add the Muny customers in 1971; is that right?

18 A That is correct.

19 Q Now, if you had done that in terms of the costs to add  
20 the Muny customers in 1973, you would have come out  
21 with a higher dollar figure; right?

22 A Yes.

23 Q And if you had looked at the situation today, it would  
24 have been even higher; right?

25 A Correct, because of inflation. That is true.

1 Kemper - cross

2 Q And it could well be so high that the added increment  
3 would make the total cost to serve those additional  
4 customers not much different than the total costs  
5 that there are to serve them presently with one  
6 system serving one group and one serving another  
7 group; right?

8 A Well, at the same time, the other system costs would  
9 be increasing just as fast. So I don't think either  
10 would ever catch up with each other. I mean, the one  
11 would not -- picking up the additional customers in  
12 the common area would never catch up with outside the  
13 area.

14 Q Now, the costs that you looked at of serving the new  
15 customers wouldn't be the only cost of serving these  
16 customers, would there be?

17 A No. You are right. There are other costs.

18 Q You have to have the power to sell to the customers?

19 A You would have a power plant.

20 Q Generation, fuel?

21 A Step up, step down, subtransmission stations,  
22 distribution stations, and feeders from the  
23 distribution substations to the areas, yes.

24 Q The costs of things like fuel now, to add the next unit  
25 of fuel to serve these customers, costs more than the

Kemper - cross

average to serve the existing group, doesn't it?

A The fuel?

Q I'm sorry. The generation.

If you had to expand the generation to serve these additional customers, that unit of expansion would cost more than the cost of the generation you have got serving the existing group; right?

A Because of inflation, yes.

Q Now, your study took the point of view of saying, "What if CEI took over the Muny customers"; right?

A Right.

Q If Muny took over the CEI customers under the same assumption, the incremental costs would be about the same as you projected, wouldn't they?

A I don't really know. We would have to go back and see what additional facilities would have to be built if CEI was not there to take and pick up the facilities. We did not figure the converse study.

Q The converse should be about the same result, shouldn't it?

A Well, you don't really know until you do it because you may have to build more lines to replace the CEI lines that would not be there than CEI has to build to replace the MELP lines.

1 Kemper - cross

2 Q But you don't really know?

3 A We did not make that converse study.

4 Q Now, you testified that in 1971 dollars, that CEI's  
5 average cost to serve its then-existing customers  
6 would be \$259 per customer?

7 A Correct.

8 Q And you further testified that if you added on the  
9 Muny customers to the CEI system and made the  
10 expenditures for meters and bigger transformers  
11 necessary, that even when you added in all those  
12 costs, you would find that CEI's average cost per  
13 customer was \$194; is that right?

14 A \$197, wasn't it?

15 Q \$197? All right. \$197.

16 Now, in either case, these are investments in  
17 units of property to serve the customers; right?

18 A Correct.

19 Q And they have a lifetime; is that correct?

20 A Correct.

21 Q Of more than a year? They are depreciated over a period  
22 of time; is that right?

23 A Over a long period of time, yes.

24 Q About 30 years, would you say?

25 A Oh, I would say I'm not that familiar with our

1 Kemper - cross

2 depreciation studies. But I would guess it would be  
3 closer to 40 for an average lifetime.

4 Q So that is \$42 over 40 years; is that correct?

5 A But you are -- oh. Okay.

6 Q Is my math correct?

7 A It would be 62.

8 Q \$62 over 40 years, which is about a dollar and a half  
9 per customer a year difference; is that right?

10 A Why I'm hesitating is I'm -- there are different bases  
11 for figuring the two unit costs.

12 Q Well, roughly speaking, it works out to about a dollar  
13 and a half per year difference; is that right?

14 A Per customer, I suppose.

15 Q The last study that you spoke about this morning,  
16 Mr. Kemper, concerned the cost of new construction to  
17 serve customers. Do you recall that?

18 A Yes, ma'am.

19 Q And that is based on a study of first cost to serve  
20 customers through overhead lines, and you looked at  
21 378 lots; is that right?

22 A I think so, yes, ma'am.

23 Q Do you know where those lots are?

24 A Well, generally they would be in the area surrounding  
25 the City of Cleveland.



Kemper - cross

1  
2 Q But you don't know with precision how many developments  
3 we are talking about?

4 A No. We just got the number of lots, and I don't know  
5 the number of developments.

6 Q Your study of new construction costs for underground  
7 service to customers was based on 1,709 lots; is that  
8 correct?

9 A That is correct.

10 Q And that, also, you don't know precisely where those  
11 lots are located?

12 A I don't know, no. I would have to dig them out to do  
13 that.

14 Q You know it is more than one development?

15 A It would be. I can't think of any development that is  
16 larger than 1,709. So it must be a number of  
17 developments.

18 Q That is all 1971 construction?

19 A That is the construction in 1971, yes, ma'am.

20 Q Now, if the development were adjacent to an area where  
21 CEI already had an extensive transmission and  
22 distribution system, that would make a difference in  
23 costs to extend out to the new development, wouldn't it?

24 A Well, these costs that are cited there are the costs  
25 within the development itself. In other words, the

Kemper - cross

feeder to the development, substation costs, and so forth are not included in here.

Q Not even the substation to serve that development, if it is of a size to require that, you are just looking at the lines?

A The distribution system right at the development.

Q You don't know, do you, whether the developments we are talking about include schools or churches, do you?

A These are residential developments, UD's, underground developments. We call them UD's in the case of underground. They are all residential.

Q You don't know, do you, whether these developments include a community center or a swimming pool or a church, do you?

A They may include a community center, that I don't know. But I doubt if they include a church.

Q The kinds of costs that you are talking about \$424 per customer reflects sizing of feeders for consumption by the suburban community, isn't that right?

A That is correct.

Q They consume more power than, on the average, than the Cleveland residents, isn't that right?

A I have to admit I really don't know. I have never looked at --

Kemper - cross

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25

Q You have a lot more all-electric homes out in these developments, don't you?

A We don't have as many as we would like.

Q That's one of the things you try to achieve, isn't it?

A Pardon?

Q You try to achieve that, an all-electric development?

A We try to sell all-electric homes, yes, ma'am.

Q Which would mean the consumption of these homes would be different than the consumption of homes where the heat comes from gas, isn't that right?

A That would be true. But there aren't many all-electric developments, and I doubt in 1971 were there very many, because gas at that time was relatively cheap.

Q At any rate, you don't have in mind the continuing developments that were used to derive these costs?

A No, I cannot cite them.

Q Whether they are all-electric developments or not?

A I don't know if there are any all-electric developments.

Q Now, I should not have turned over this page, because when I asked you here about the excess cost per customer, I also wanted to ask you what you thought that would amount to in terms of the customers bill in a month.

A I guess you would have to ask our rate engineer. I

Kemper - cross

1  
2 don't really know.

3 Q It is going to be a matter of cents, isn't it?

4 A I really don't know.

5 Q Mr. Kemper, let's turn to the other study on customers  
6 that you discussed this morning.

7 The procedure for calculating customers which  
8 you described this morning is only one of two  
9 approaches you used, is it?

10 A I am not sure exactly -- I may be thinking of  
11 "all" as one approach and you are thinking of it as  
12 several. We did it for several years, two years.

13 Q Well, you have a set of papers, I assume you have  
14 this same bound volume "R. Kemper Papers"?

15 A Right, I have it.

16 Q The kind of work that is done in this measures the  
17 number of CEI customers and then compares that to the  
18 total Muny customers taken out of a published source,  
19 isn't that right?

20 A That is right in an overall basis, right.

21 Q Whereas the procedure you described is not the one --

22 A The papers concerning the MELP subdivision into the  
23 grids is not in this book.

24 Q In fact, to make the calculations shown here you didn't  
25 even use MELP customers in subgrids, you just used the

Kemper - cross

1 total number of MELP or Munny customers, right?

2 A We were determining the percentages of MELP customers  
3 within the common service area, the overall percentage  
4 of this set of work papers.

5 Q This term that you are using "common service area," is  
6 that your term?

7 A Well, it is a MELP service area. It is where both  
8 companies are serving customers, is what I mean by it.

9 Q That's your term?

10 A Well, I have heard other people express it, but maybe --

11 Q You define the service area as a place where a company  
12 actually has customers sitting right there, isn't that  
13 right?

14 A Or in the immediate vicinity.

15 By "immediate vicinity" there could be certain pockets  
16 within a service area where one or the other company  
17 is not involved.

18 MS. COLEMAN: Mr. Leo, would you

19 put Plaintiff's Exhibit 2066 on the easel, please.

20 Q Are you able to see Plaintiff's Exhibit 2066, Mr. Kemper?

21 A Somewhat. Maybe if I lean, if I lean over I guess I can.

22 MS. COLEMAN: Mr. Leo, maybe you should

23 flip up the plastic, I think that's creating a glare.

24 Q Now, I assume you recognize the jagged outline running  
25

Kemper - cross

1 through about the center of Plaintiff's Exhibit 2066,  
2 do you not?

3  
4 A Yes, ma'am.

5 Q That is supposed to describe roughly CEI's service area,  
6 right?

7 A It looks like it, approximately.

8 Q That's a familiar shape to you?

9 A Yes, ma'am.

0 Q But you don't know whether, in fact, there are customers  
1 who are right outside that boundary line, do you?

2 MR. LANSDALE: What boundary line?

3 MS. COLEMAN: Pardon me.

4 Q That black stepstair line around the middle?

5 A We have a few customers outside that boundary line.  
6 That is a generalized boundary line. Very few,  
7 actually.

8 Q Now, when you make the study using the CEI grid  
9 system, that involves taking a map like that, or any  
0 other map, and you have a geographic area and  
1 there's a CEI grid system and you lay that over the  
2 area to bring it up into relief; is that right?

3 A Yes, ma'am.

4 Q Now, the grid CEI uses is 4,000 foot by 5,000 foot;  
5 is that correct?

Kemper - cross

A That's correct.

Q If the grid CEI used was 4 miles by 5 miles, you would have -- let's just say this would be one grid, right?

{Drawing}.

It would be something bigger than what you've got?

A Considerably, yes.

Q And if you used that type of a bigger-sized grid, it's going to mean what is inside the grid has a little bit different characteristics than it did when you used little grids to bring it up; isn't that right?

A Well, obviously, because it covers a different area.

Q Well, I'm not a very good drawer. Maybe I can make myself clearer.

If this is the area you are studying and you have one grid like this, you are going to get one set of information about -- I wish I had colors -- about what percentage of this circle thing is in the grid and what percentage of, let's say, this other area is in the grid; right? If that's your grid?

A Correct.

MR. LANSDALE: I object. Let the witness answer the question.

THE COURT: Just a minute, Mr. Lansdale. If you have an objection --

MR. LANSDALE: I object.

Kemper - cross

1  
2 THE COURT: I will see you when you  
3 stand up, if you stand up. You have been in  
4 between two or three times.

5 - - - - -

6 {Bench conference ensued on the record as  
7 follows:}

8 MR. LANSDALE: My specific objection is  
9 cutting the witness off in his answer.

10 MS. COLEMAN: I apologize for that.

11 MR. LANSDALE: But, moreover, I object  
12 to the questions about the hypothesis of 4 miles  
13 by 5 miles or anything else. We know what we did  
14 in this case and I submit the question should be  
15 confined to it.

16 MS. COLEMAN: It's going to the  
17 methodology, your Honor, and whether the  
18 methodology has relationship to the results here.

19 THE COURT: You can hypothecate  
20 any set of circumstances. You can hypothecate  
21 into perpetuity. Unless there is some basis --

22 MS. COLEMAN: I can assure you I  
23 don't intend to do that.

24 THE COURT: Well, you certainly are.  
25 Certainly, it is obvious that the results of



1 Kemper - cross

2 a four mile by five mile area are going to be  
3 different than a 4,000 by 5,000 square-foot area.

4 MS. COLEMAN: Your Honor, it is  
5 obvious to you and to me but I worry about the jury  
6 here. That's why I try to take these steps to help  
7 them understand what is going on.

8 THE COURT: I would suggest you  
9 watch the jury as far as your cross-examination  
10 is concerned.

11 Go ahead. Finish it up. As I say, you can  
12 hypothecate until perpetuity.

13 MS. COLEMAN: Well.

14 THE COURT: This is not the fact.  
15 The fact is he used 4,000 by 5,000 foot grid, but  
16 go ahead.

17 MS. COLEMAN: And the fact is it  
18 makes a difference.

19 {End of bench conference.}

20 - - - - -

21 THE COURT: You may proceed, Ms.  
22 Coleman.

23 BY MS. COLEMAN:

24 Q If, instead of your large grid, Mr. Kemper, you used  
25 a smaller set of grids, you get a different set of

1 Kemper - cross

2 information of how much of the white part is in the  
3 grids and how much is outside the grids; right?

4 A For that specific grid, right.

5 Q And, similarly, if you have a situation where you  
6 have located the customers at their addresses in the  
7 area and your CEI grids hit that group of customers  
8 in this fashion {drawing}, you would report, based on  
9 your analysis, that there were no Muny customers in  
10 this grid and no Muny customers in that grid and  
11 none out here and none out here and none out here  
12 and none out here and none here but there were in  
13 this area right here if that's the way the CEI grid  
14 hits the map; right?

15 A Correct.

16 Q And yet, if the grid actually started at a different  
17 place --

18 THE COURT: Let's approach the  
19 bench now.

20 - - - - -

21 {Bench conference ensued on the record as  
22 follows:}

23 THE COURT: See, you keep going  
24 on and on and on. Certainly, you can come up  
25 with any number of hypothecations but the fact of

Kemper - cross

1 the matter is he used a 4,000- by 5,000-foot grid.

2 MS. COLEMAN: That's what I'm talking  
3 about right now.

4 THE COURT: You certainly are not.

5 MS. COLEMAN: I am, your Honor.

6 THE COURT: Please limit yourself  
7 to the 4,000- by 5,000-foot grid.

8 Let's proceed.

9 {End of bench conference.}

0 - - - - -

1 THE COURT: Let's limit the  
2 examination to what the facts actually show, that  
3 he used a 4,000- by 5,000-foot grid.

4 BY MS. COLEMAN:

5 Q Let's assume this is your CEI 4,000- by 5,000-foot  
6 grid, Mr. Kemper. Will you assume that with me?

7 A Yes, ma'am.

8 Q Although maybe the proportions aren't exactly right.

9 If this is the way the grid hits the map, your  
0 report, based on your study, is that there are many  
1 customers in these four grids; is that right?

2 A Correct.

3 Q Now, if the grid actually hit the map when you placed  
4 the grid over the map so that the grid lines were  
5

Kemper - cross

actually somewhat above, you would actually find out that you had Muny customers in this grid and this grid and this grid and that grid and you would be comparing different sets of information, would you not?

A I don't quite see how, because it is all tied back to the area. When we got into where there were just partial or a few MELP customers in the grid, we then went down to our subgrid basis to determine if it, you know, was a partial -- the 4,000- by 5,000-foot grid was on the perimeter and only part of it was in the MELP service area.

We then went to the 100 subgrids, ten on each side making a hundred, which came down to a 400 by 500 foot grid so we could determine the CEI customers in those subgrids so we would know that they corresponded to the Muny customers in that grid.

Q But it still all depends on where the grid line cuts, doesn't it?

A It is all relative.

Q It is all relative?

A I mean, if you shift everything up or down, sure, and use the same numbers, you are going to get different answers by the same numbers. But all you are doing is shifting it up and down and you will end up with the

## Kemper - cross

same end result even though by individual grid it might be a little different.

Q Well, if the grid lines are the green grid lines here, then all of a sudden I'm comparing this Muny customer to the CEI customers in this area; right?

A Right.

Q And before, when the grid line was the black line, I was comparing this Muny customer to the CEI customers up in this area; right?

A Right.

Q So the comparison is different depending on where the grids fall?

A But not when you get done with the whole thing. It will come back to the same -- the area doesn't change. It is still the same area, and the fact that we put the grids 100 feet one way or the other really doesn't make any difference. It does by individual grid, but it doesn't in the overall map because the map, the MELP service area is a specific piece of ground in the City of Cleveland, and how we start or stop the grids really doesn't make any difference to determine what we were trying to determine.

Q Well, how you set the grids, you will agree with me, does affect which group of customers you are examining? It frames a neighborhood, does it not?

## Kemper - cross

A True. The important thing is that we use the same base line, the same grids for determining the CEI customers as we use for the MELP customers so that we end up in the same grid if they are in that grid. If we shift it, one may end up in the next grid and the other one in the other one. But there will be a different set of customers.

And when you get all done, it is going to be the same thing except the individual grids will be different. Percentages by individual grids will be different. But overall, it is going to come back to the same thing. We only have a selected piece of ground which we call the MELP service area.

Q And that piece of ground you identified in two ways; is that right? You looked at where this 1976 list of Muny customers was located; is that right?

A Correct. And we used our grid system to identify them, which is the same thing we identify our customers with. So the customers on the same street end up in the same subgrid.

Q They may or may not, depending where the subgrid line is; isn't that true? The subgrid line maybe falls between one house and the next?

A Well, it could. It could. But --

Kemper - cross

Q It may even split a house in half?

A It could, I suppose. But it would only be one customer.

Q Now, let me get back to the question, Mr. Kemper, which was; your basic point of departure was what you identified as the location of actual Munny customers in 1976; is that right?

A That is correct.

Q Another approach you used was to look at the City planning map, is that correct?

A That is correct.

Q The map that was part of your study -- is this the City planning map that you are talking about that you used {indicating}?

A That is a map of the City of Cleveland showing the MELP common area or service area with our grids superimposed on it.

Q Is this a map you prepared?

A This is our map.

Q This is your CEI map?

A Right.

Q You placed that darkened area on this map; is that correct?

A From the City Planning Commission map.

Kemper - cross

MS. COLEMAN: Do we have Plaintiff's Exhibit 2064, Mr. Leo? I thought I had it sitting out there.

BY MS. COLEMAN:

Q Is that the City Planning Commission map that you are referring to, absent the colors?

A 5/9/73, yes, ma'am, that is the City Planning map.

Q You took information off this map and placed it on this map, is that correct?

A Mr. Pofok gave us the map -- actually he gave us a wash-off tracing.

Q You used this map in your study, is that right?

A Yes, ma'am.

Q That was part of the subgrid analysis; is that correct?

A That is part of the grid and subgrid analysis.

Q Now, when you were looking at Muny customers you looked at customers of all classes, isn't that right?

A It included all Muny customers, as I understand it, which includes all classes, yes.

Q The residential, commercial as well as municipal and street lighting?

A That is my understanding.

Q Now, generally your approach was every time you



Kemper - cross

1 identified a CEI grid where you found, because of its  
2 plotting or because of the map you looked at, there  
3 were Muny customers, you counted the actual number of  
4 CEI customers in that grid, isn't that right?

5  
6 A We actually ran it twice. In our revenue system we  
7 have all our customers identified to grids. So we  
8 don't really have to assign them. We can just look  
9 through and count them by grid.

0 In the case of the Muny customers, we had to  
1 write a program to identify the streets by-- we have  
2 a street index guide which identifies all streets by  
3 our grids, 4,000 by 5,000 foot grids, and we took the  
4 street addresses in the tape that we received from  
5 Muny and ran it against our street index guide, which  
6 gave us which grid that customer was in. Then we  
7 counted them up by that fashion.

8 Q Well, I understand that. But that's the manner in  
9 which you identified which grids to focus on, is that  
0 right?

1 A That told us where the Muny customers were, in which  
2 grids, yes.

3 Q Once you had identified a grid, your procedure then  
4 was to find out how many CEI customers were in that  
5 grid, is that right?

Kemper - cross

1  
2 A Right. In a separate program, but it was done  
3 separately from the Muny program, but it was done --  
4 there we actually just looked up the grid numbers. We  
5 did not have to use the street index guide.

6 Q Your purpose in doing your study was to count the CEI  
7 customers in every grid where you found Muny had  
8 facilities, is that right?

9 A That was our ultimate goal, yes.

10 Q Now, based on what you know of Muny Light facilities  
11 from riding the line, you are aware that Muny serves  
12 the Baldwin Pumping Station up on Fairhill?

13 A It may. I don't know.

14 Q Well, assuming that it did, you would want to make  
15 sure to count the number of CEI customers in the grid  
16 where Baldwin falls, wouldn't you?

17 A We counted the grids in which the City Planning  
18 Commission said Muny served. If Baldwin pumping plant  
19 was in a grid that is not shown on that map, we did  
20 not count the Baldwin pumping plant because it was not  
21 in the Muny service area as defined by the City  
22 Planning Commission.

23 Q The City Planning Commission map didn't have  
24 definitions on it, did it?

25 A It's sufficiently detailed enough that you can take the

Kemper - cross

1  
2 streets and plot it on another map or most -- you can  
3 tell what streets are within the Municipal service area.

4 Q If Baldwin falls in a grid which you didn't count  
5 because you didn't see it in the darkened area on the  
6 map, then you also didn't count the CEI customers in  
7 that grid, did you?

8 A Right. It was not in the Municipal Light Plant's  
9 service area.

0 Q Therefore you have understated the number of CEI  
1 customers in the same neighborhood as the Muny  
2 customers, isn't that right?

3 A No. Because we were looking for the CEI customers in  
4 the Muny service area as defined by this exhibit.

5 Q I thought you just told me that your purpose was to  
6 identify all CEI customers in the same area that there  
7 were Muny customers or facilities.

8 A Within the municipal service area as defined by the --

9 Q Well, the service area was your terminology, wasn't it,  
0 Mr. Kemper?

1 MR. LANSDALE: I object.

2 A It seems to me it was on a previous exhibit.

3 THE COURT: Let's not be  
4 argumentative. He has answered the question  
5 three times.

Kemper - cross

Sustain the objection.

1  
2  
3 BY MS. COLEMAN:

4 Q Let me understand you correctly, Mr. Kemper. If you  
5 did not find from the map that a particular facility  
6 was within the darkened area -- the dark-yellow area on  
7 this map, is that correct?

8 A Yes.

9 Q If you didn't find from looking at the dark-yellow area  
10 or the dark-gray area the facility was within that  
11 area, you didn't look at that grid, is that correct?

12 A That is correct.

13 Q Are you aware that there is a Muny Light street  
14 lighting circuit extending the length of Broadway  
15 going in the southeast area of the city?

16 A Does it show on the map?

17 Q Are you aware of that from riding the line?

18 A I can't remember the whole 30 square miles that I rode.  
19 That was a long time ago.

20 Q Well, your procedure would dictate that there is such  
21 a circuit that you should also look at the number of  
22 CEI customers in the grid that line passes through,  
23 doesn't it?

24 A If it was in the defined municipal electric service  
25 area.

Kemper - cross

1  
2 Q Now, in conducting your analysis you said you not only  
3 looked at the grids where you assumed from the map  
4 Muny had facilities but also looked at those grids  
5 broken up into 100 subparts?

6 A The peripheral or perimeter, yes, ma'am.

7 Q That's called a subgrid?

8 A Subgrid part, yes.

9 Q You gave us a picture of a subgrid in your paper,  
0 did you not, and this is what it looks like?

1 A Yes, ma'am, that's a subgrid to be used with the map  
2 you previously displayed.

3 Q And you would use this subgrid and lay it on top of  
4 the map in order to identify the subparts which have  
5 Muny's services, correct?

6 A That's correct.

7 Q And that's a procedure somebody does by hand, actually  
8 taking this screen and laying it over a map?

9 A That was done by a draftsman, yes, ma'am.

0 Q Then after a draftsman lays this over a map, he then  
1 reads off the information about the grid by using this  
2 numbering system; isn't that right?

3 A Correct.

4 In other words, four or five would be -- grid number  
5 4-5 would be that grid number 4-5.

Kemper - cross

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Q Grid 4-5 would start on the fourth row here and go all the way across to the fifth column and that would be Grid 4-5, right?

A Subgrid 4-5, yes.

Q Now, when someone lays this over a map, they use this method to figure out which subgrid they ought to study closer; is that right?

A We use it to define which subgrids were within the Muny Light Plant service area as defined by the City Planning.

Q Then you use a computer program that you have to count off the number of CEI customers you have in each of the little subgrid areas that you identified; isn't that right?

A We have what we call any distribution load management system, transformer load system, per se, is another name used for it, in which every CEI customer that is on our distribution facility is identified by subgrid. We tie each customer back to a transformer and we study the loading on that. It is used to study the loading on the transformer to see whether it ought to be replaced because the loading is too much or, if there is too little loading, maybe we ought to replace it with a smaller one.

Kemper - cross

1  
2           So we do know the subgrids for all the customers  
3 on the distribution system.

4       Q     The way this procedure works, when you did your study,  
5 was somebody laid this grid on top of a map and then  
6 read off the grid where they found there was a Munny  
7 area and produced this list which is part of your  
8 papers; is it not?

9       A     That is correct.

10           One thing I might add, when looking at the map and  
11 with the subgrid, if more than 50 percent was in the  
12 MELP service area, we counted it as a MELP, as being  
13 in the service area and would pick up the CEI customers.  
14 If less than 50 percent of a subgrid was within a  
15 MELP service area within the subgrid, we did not  
16 count it, the basis of which is the subgrid is 400 by  
17 500 feet -- it's 7/1,000 of a square mile -- and it  
18 was such a small area we said either the subgrid is  
19 in or it's not in.

20       Q     You made this kind of a working rule of thumb?

21       A     This was given to the draftsman who went through the  
22 map and measured, determined what the partial grids in  
23 the service area and determined what subgrids they  
24 were.

25       Q     What we actually have here is down the side where it

Kemper - cross

says "Grid," that's the main grid number?

A That's the 4,000 by 5,000 grid.

Q And that is read off in the same way as the subgrid. The correct number here is 51, if I am reading that right?

A I can't see it.

Q You can't see it and I can't see it, but the first two digits are going to tell you the number down the vertical of the map; is that right?

A Vertical, north-south, and then east-west.

Q And the second is going to tell you along the east-west of the map; is that right?

A Yes.

Q Then the numbers we see lined up along here, as it says, all that means is the person working under your supervision concluded all the subgrids should be studied?

A Right, the whole grid was in the MELP service area.

Q And if there's a series of numbers, as there is right here, that's a list of the little subgrids you decided to study based on overlaying the grid map; right?

A They were within the common service area.

Q Now, you testified earlier that the work with the



1 Kemper - cross

2 subgrids was an important part of the process of  
3 narrowing down which CEI accounts to focus on; is that  
4 right?

5 A To determine which CEI customers were in the common  
6 service area.

7 Q Now, by the way, when you did your analysis and you  
8 had your computer printout of the subgrids where there  
9 were CEI customers, you found there were some subgrids  
10 chosen to study where CEI had no customers; isn't that  
11 right?

12 A I'm sure there were. I didn't run down them, but I'm  
13 sure there were.

14 Q You called these part of the common area, nevertheless,  
15 isn't that right?

16 A Correct. They were surrounded by CEI facilities.

17 Q In other areas there were subgrids where Muny Light had  
18 no customers?

19 A Right.

20 Q And you didn't consider those part of the common area?

21 A We did consider them.

22 Q Where Muny Light had no customers?

23 A We did consider the whole grid in the case of Muny as  
24 being in the common area.

25 Q Where Muny had no customers in the grid, you considered

Kemper - cross

1 it part of the common area?

2  
3 A If there were any, yes.

4 Q If it was within that dark-yellow area, then it was in  
5 the service area. So whether Muny had customers or  
6 didn't have --

7 Q If it was outside the area, you didn't count it?

8 A We did not count it unless it was within the Muny  
9 Light Plant service area.

10 Q Now, when you give this analysis with the subgrids  
11 and the maps, if there were some grids that you didn't  
12 count where both Muny and CEI had facilities, that  
13 would change your tallies and your counts, wouldn't it?

14 A If both -- Well, I find that hard to visualize  
15 except out in the lake, but we don't consider that.

16 There might be some numbers that showed up on  
17 the lake but we later found out which ones they were  
18 and assigned them to the proper grid or subgrid,  
19 whichever the case may be.

20 Q Well, if it were a situation that Muny had a small  
21 part of the grid and CEI had the rest, you didn't  
22 count it at all? Is that your testimony?

23 MR. LANSDALE: I object.

24 A Could I hear that again?

25 Q I may have misstated myself.

1 Kemper - cross

2 THE COURT: Read the question  
3 back, please.

4 Would you like to rephrase it instead?

5 MS. COLEMAN: I would like to restate  
6 it, your Honor. I think I mixed up the terminology.

7 THE COURT: Very well. Rephrase it.

8 Q If you have a situation in your analysis where Muny has  
9 a small part of the subgrid and CEI has the remainder,  
10 you didn't count that subgrid in your analysis at all?

11 A If the subgrid was within the rules which we defined  
12 of the yellow area, we counted all the CEI customers  
13 in that subgrid whether Muny had a customer in there or  
14 not. As long as it was within the subgrid or within  
15 the municipal service area as defined by the City  
16 Planning Commission map.

17 Q I thought you said that if Muny occupied less than half  
18 of the subgrid, you just kicked the subgrid out of the  
19 study?

20 A No. If CEI occupied less than -- I see.  
21 I mean, I'm sorry. If the line from this map, the  
22 area was less than half of a subgrid, the line went  
23 through the subgrid and less than half of the subgrid  
24 was covered by the service area, then we did not  
25 include it. But if it covered more than 50 percent,

Kemper - cross

1 we did include it.

2 We were somewhat using the principle of calculus  
3 of infinitizing the perimeter boundaries. The smaller  
4 you make it, the closer you come to the precise area.

5 Q Let's look at the actual procedure that you used.

6 I have a copy of a section of the map here, Mr.

7 Kemper. I will ask you to take a minute to verify

8 with me that we are both talking about the same

9 thing. I have put some marginal numbers here for

10 reference.

11 THE COURT:

While we are verifying

12 that, Ms. Coleman, why don't we take a break.

13 MS. COLEMAN:

All right, sir.

14 THE COURT:

Supposing we take a

15 short recess, a short stretch, and we will come

16 back and resume.

17 {Recess taken.}

18 THE COURT:

You may proceed.

19 BY MS. COLEMAN:

20 Q Mr. Kemper, I was, just before the break, showing you  
21 a map section. Have you had a chance now to examine  
22 that map section?  
23

24 A Yes, ma'am, I have.

25 Q Will you agree with me that this is a copy of the map

1 Kemper - cross

2 which you used to do your grid analysis?

3 A Yes, ma'am.

4 Q Now, I want to focus on subgrid 3829.

5 Now, the 38, we take the 38 and read across and  
6 3829 would be this one right here on the Lake Shore?

7 A That would be a whole grid, not a subgrid.

8 Q Now, when we lay the subgrid overlay on this, we are  
9 following the procedure that your staff was following  
10 figuring out which subgrids to focus on, is that  
11 right?

12 A That is correct.

13 Q You sort of fit it in like this so the two boxes  
14 square with each other?

15 A I can't exactly see it, but I think --

16 Q You cannot see it from there?

17 A It is a little too much of an oblique there.

18 Q Let's try to turn it so you can see it. I would like  
19 to be able to ask you some questions about it.

20 Does that help at all?

21 A That's better, yes.

22 Q I see I have worked so hard to lay this over the  
23 wrong grid.

24 3829. Now, what you would do, you lay this  
25 subgrid over the map and then you focus in on which

Kemper - cross

1 subgrids the dark areas fall in, is that right?

2  
3 A Right.

4 Q Now, following this procedure we then look at the map  
5 and we look for where the dark areas are and to read  
6 them off, you see a dark area there, so that would be  
7 subgrid 44, because it is at the inner section of 4  
8 and 4. There is a little bit of a dark area there.

9 A Correct.

10 Q And 45 the same?

11 A Right.

12 Q 46 and 47 and also 54 and 55 and 56 and 57 and 63,  
13 64, 65, 66, 67, 68; is that right? Are you following  
14 me?

15 A Right.

16 Q Then for 70 we look -- for this row, the seventh row  
17 we look and find a little dark area here so we count  
18 subgrid 73, is that right?

19 A You are at 74.

20 Q Well, my pointer isn't very good, Mr. Kemper. You  
21 would want to count Subgrid 73 as part of your study?

22 A No, it is less than 50 percent.

23 Q Less than 50 percent.

24 You would count 74?

25 A I can't tell from here.

Kemper - cross

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Q 74 right here.

A Well, that would be -- 74 -- I guess it is in the dark area. It is a little hard to distinguish.

Q 74 right here.

A It looks like more than 50 percent.

Q 75, 76, 77, 78 and 79 has some of this dark area, also?

A Now, whether it is 50 percent or more I can't tell.

Q If the dark area is less than 50 percent, you just didn't count it; is that right?

A We did not use those subgrids.

Q Even though they had Muny customers in them; is that correct?

A That is correct, because we had to draw some way of doing this problem. We didn't want to get down to splitting such a small area as a subgrid into partial or half grids or something.

Q Well, your subgrid map laid over this map showed that there was Muny customers in that subgrid, didn't it?

A There are.

Q But you just decided not to count that?

A Yes. But there were probably CEI customers in some of the ones with less than -- I mean Muny customers -- let me say that right. But there were some where CEI was only 45 percent of the grid but we counted it.

1 Kemper - cross

2 CEI by itself was only 45 percent of it, because 55  
3 percent was in the MELP service area, so we counted  
4 the whole subgrid.

5 So with the number of subgrids involved in the  
6 whole study, the presumption of the law of large  
7 numbers is used and you would even out so that you  
8 would come to a very close answer if you did it with  
9 a -- well, I don't know what you would do with it.  
10 Subgrids or something.

11 Q Of course, the law of large numbers relates when you  
12 have a random set, does it not?

13 A I would guess this borders pretty random.

14 Q Well, this isn't a random set at all, is it? It is a  
15 specific area that you are looking at?

16 A Well, it is the whole population.

17 Q Well, it is just the specific area as defined by the  
18 map; isn't that right?

19 A I guess I don't understand what you are asking me.

20 Q This isn't an area chosen at random, it is a specific  
21 area that you are studying?

22 A What I'm saying is the development of the perimeter  
23 line of the Muny service area probably was random  
24 and was not planned.

25 Q We just went through the subgrids on the seventh row,



1 Kemper - cross

2 and there are also subgrids on the eighth and the  
3 ninth rows that you would pick up for your study; is  
4 that right?

5 A That is correct.

6 Q Under the fifth column, that would be 85 and 95, 86  
7 and 96 --

8 A I don't know if 85 was more than 50 percent or not.  
9 I don't know. I can't tell from here.

10 Q 87 and 97, 88 and 98, 89 and 99; is that right?

11 A Well, assuming that they were more than 50 percent  
12 within the municipal service area, we would have  
13 picked them up. But I can't tell from here whether  
14 I would estimate that the subgrid was 50 or more  
15 percent within the municipal service area.

16 Q Well, let's look at 74, right here. That is one that  
17 you would want to count in your study, isn't it?

18 A I find it hard to distinguish from here.

19 Q Well, you have a copy of the map there, don't you,  
20 and you have a copy of the subgrids?

21 A Yes.

22 Q If that will help you, why don't you lay your own  
23 subgrid over your own map.

24 A It could be, couldn't be. Depends on what the fellow  
25 did. There is a road that goes right along there that --

Kemper - cross

1  
2 apparently it was open area. So it depends on whether  
3 you consider the road, the southwest side of the road  
4 in the area or not. So I could determine it either  
5 way.

6 Q In fact, he did not include that subgrid?

7 A He did not include it twice. The man who did it  
8 decided that it was less than 50 percent in the  
9 Municipal service area.

10 Q And he didn't include a number of other subgrids that  
11 we just looked at, did he?

12 A Well, from what was done by the draftsman, that he  
13 determined from much more precise evidence, too.  
14 It is offered -- because the reproduction process  
15 distorts the picture and you sometimes can't get  
16 good registration. So we did find it would be  
17 better off and subject to interpretation both ways,  
18 I'm sure, that he could call one that shouldn't be  
19 in in just as well as he could call one that should  
20 be in not in.

21 Q If that little block 74 is not in the study, and you  
22 and I agree that it is not, then those CEI customers  
23 aren't counted in the study, are they?

24 A But the rest of the grid, the subgrid, is Villa Maria  
25 Academy and it's probably an open field.

1 Kemper - cross

2 Q That's Villa Angela, isn't it?

3 A I can't read it. There's a line there.

4 It's probably an open field, the rest of that.

5 Q And Villa Angela isn't considered in this study at  
6 all, is it?

7 A No. It would be out because it's outside the service  
8 area as defined by the City Planning Commission map.

9 Q Let's take 85. That's another one that wasn't counted,  
10 was it?

11 A Well, does Miller Road go right along there?

12 Q It's got a street running right along there, does it  
13 not?

14 A I'm looking at the wrong one.

15 I would say that's less than 50 percent, from  
16 this.

17 Q So that wasn't in there?

18 A That was not included.

19 Q The CEI customers from that area were not included?

20 A Right.

21 Q But the Muny customers were counted because you  
22 counted all the Muny customers when you made your  
23 analysis; isn't that right?

24 A Within that total grid, that's right.

25 Q While we are looking at this map -- and let me take

Kemper - cross

1 this grid map off just to clarify things -- this is  
2 part of the Collinwood system, isn't it?

3  
4 A Part of the other --

5 Q Collinwood area?

6 A Right. It's up in the northeast corner of the City of  
7 Cleveland, yes.

8 Q Your distribution load management system shows CEI  
9 has customers in almost every subgrid of the grid we  
10 were just looking at and the one below it. Both these  
11 are in Collinwood, right?

12 A Right.

13 Q There is 3829 and 3929 right here.

14 A That would be 3829 -- no, I'm sorry.

15 Q 3929.

16 A 3929, you are right.

17 Q 3929 here.

18 Now, this is also an area that you looked at  
19 when you did your neighborhood study, isn't that  
20 right?

21 A You are talking about the seven areas?

22 Q Yes. You looked at 3929, this one?

23 A 3929.

24 Q This one right here.

25 A What part of it? You are talking about 3928.

Kemper - cross

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Q 3929.

A 3929. I was looking for 3829.

Q Your records show that CEI has some poles there dating as old as 1928, isn't that right?

A What year did you say?

Q 1928.

A '28, yes, ma'am.

Q Yet for those 1928 poles you also assumed a 1971 cost for them, right?

A We did a 1971 pricing of all the facilities, yes.

Q If you were going to actually purchase those facilities, you wouldn't pay for them at the 1971 price for all of them, would you? You wouldn't expect to?

A It depends. That's a hard question to answer.

Q You would take into account their depreciated value, would you not?

A If we were buying a whole system versus just buying a few poles. It makes a considerable difference in how it would be priced.

Q Of course there are other considerations involved?

A Right. If we are buying a whole system the consideration tends to be rate base.

Q You do have information in your section, do you not,

1 Kemper - cross

2 of the depreciated value of all of this product that  
3 you examined?

4 Q We do not keep any property by its depreciated value.  
5 We only had the original cost.

6 Q You have an FPC account for poles and towers, don't  
7 you?

8 A Yes, ma'am.

9 Q You have the information about the depreciation on  
10 that account, don't you?

11 A We do not keep our depreciation reserve by account.  
12 We only keep it by total company.

13 Q You have no information about the depreciated value  
14 of those pieces of equipment; is that right?

15 A Of any one individual item, no, we do not.

16 Q But we can agree that those which are older than 1971  
17 have a depreciated value less than 1971 cost, is that  
18 right?

19 MR. LANSDALE: May I object, your  
20 Honor.

21 THE COURT: Approach the bench.

22 - - - - -

23 {Bench conference ensued on the record as  
24 follows:}

25 MR. LANSDALE: This is repetitious

Kemper - cross

1  
2 and I object, because some concession has to be  
3 made to the shortness of human life, and I am  
4 beginning to think we are being subjected to a  
5 deliberate stall. I object.

6 MS. COLEMAN: That's not accurate.

7 MR. LANSDALE: This is now repetitious,  
8 clearly repetitious.

9 THE COURT: It does seem to be  
10 repetitious.

11 MS. COLEMAN: I am trying to pick up  
12 a loose end and not trying to stall.

13 THE COURT: Where are we going with  
14 this examination?

15 MS. COLEMAN: I am just about done,  
16 your Honor, trying to wrap it up.

17 THE COURT: We have been on it for  
18 almost two hours, an hour and 45 minutes.

19 Go ahead. Let's not be repetitious, please,  
20 Ms. Coleman.

21 {End of bench conference.}

22 - - - - -

23 THE COURT: It is a bit repetitious,  
24 but you may answer the question again. Read it back.

25 {Record read.}

Kemper - cross

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A Yes.

Q Mr. Kemper, with regard to that excess property study, you testified that your sample was not a random sample, did you not?

A That is correct.

Q Yet you used it to blow up to a conclusion about the entire system situation, didn't you?

A That is correct.

Q If you are going to make that sort of conclusion, really the only valid basis for it would be if you had a random sample, is that right?

A I suppose there would be other ways of doing it, but not necessarily would it have to be random. You can do the whole population study.

Q You didn't study the whole population?

A No, that's much too big to do.

Q You just picked seven areas?

A Right.

Q Now, I apologize for jumping back, but the study you did on customers which we just looked at with the maps, that analysis was done just for the purpose of this antitrust suit; is that right?

A That is correct.

Q And in fact, it wasn't done until some time earlier



Kemper - cross

1  
2 this year; isn't that right?

3 THE COURT: He has testified to  
4 this already, Ms. Coleman. He testified that this  
5 entire survey was made for the purposes of this  
6 litigation; however, the survey was commenced some  
7 two years ago.

8 MS. COLEMAN: That was the other  
9 survey, your Honor.

10 THE COURT: Well, I thought he was  
11 referring to the entire survey.

12 Go ahead. I'm asking you to please not be  
13 repetitious.

14 You may answer.

15 BY MS. COLEMAN:

16 Q The customer study, Mr. Kemper, was done at the beginning  
17 of this year, was it not?

18 A The final study was done early this year. We had  
19 had several other starts.

20 Q You completed it early this year?

21 A But it was completed early this year, yes.

22 Q You don't routinely make a study which shows the  
23 number of CEI customers in a so-called common area,  
24 do you?

25 A We don't keep anything by the common area or the --

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Kemper - cross

none of our property records, none of our customer records are kept by the Municipal Light Plant service area.

MS. COLEMAN: No further questions.

MR. LANSDALE: No questions, your Honor.

THE COURT: You may step down.

Thank you.

{Witness excused.}

THE COURT: Do you have another witness?

MR. LANSDALE: Yes, sir. Mr. Bingham.

- - - - -

1 W I L L I A M B I N G H A M,

2 called as a witness by the defendant, being  
3 previously duly sworn, was examined and  
4 testified as follows:

5  
6 MR. LANSDALE: This witness has  
7 already been sworn, if your Honor please.

8 THE COURT: Yes.

9 Mr. Bingham, you will be testifying under the  
10 same oath that has heretofore been administered.  
11 Do you understand that, sir?

12 THE WITNESS: Yes, sir.

13 THE COURT: You may proceed.

14 - - - - -

15  
16 DIRECT EXAMINATION OF WILLIAM BINGHAM

17  
18 BY MR. LANSDALE:

19 Q You are the Illuminating Company's principal rate  
20 engineer, are you not?

21 A Yes, I am.

22 Q Mr. Bingham, in connection with the cross-examination  
23 of Mr. Kemper which we have just heard, some  
24 examination was made relative to the annual cost per  
25 customer of accounting for depreciation relative to

1 Bingham - direct

2 the excess cost in the Muny area that Mr. Kemper  
3 referred to.

4 Are the annual costs of depreciation the entire  
5 costs related to the amount of property to serve a  
6 particular customer?

7 A No. As a matter of fact, they are a relatively minor  
8 part of the cost.

9 Q Are you able to approximate the annual costs as they  
0 would be used to determine the rates which would be  
1 reflected in a customer's bill associated with the  
2 property specifically installed for a customer?

3 A Fairly closely..

4 Q Will you do so?

5 A Well, a very quick calculation. Assuming an 18  
6 percent fixed charge rate, which would cover the  
7 return to the company, depreciation, property taxes,  
8 income taxes, and insurance, the fixed charges alone  
9 are something in excess of \$11 a year for a \$62  
0 investment.

11 Now, on top of that you would have some operation  
12 and maintenance costs which I have not tried to  
13 quantify. But the average monthly cost could well  
14 be, very likely is in excess of a dollar.

15 MR. LANSDALE:

Thank you.

1 Bingham - direct

2 If your Honor please, may I approach the  
3 bench?

4 THE COURT: Yes.

5 - - - - -

6 {Bench conference ensued on the record as  
7 follows:}

8 MR. LANSDALE: I would like to have  
9 Stipulations 92 through 97 read.

10 The other one is about comparative rates.

11 THE COURT: And 97 or through 97?

12 MR. LANSDALE: 92 through 97.

13 THE COURT: All right.

14 Do you have any objections, Mr. Hjelmfelt?

15 MR. HJELMFELT: No objection to 92 and  
16 93.

17 Have these others already been read? Is  
18 that what your checkmarks mean, that they have  
19 already been read?

20 MR. LANSDALE: It means they have  
21 already been read. But I want to put them in  
22 context.

23 MR. HJELMFELT: Yes.

24 I have no objection.

25 THE COURT: All right.

1 Bingham - direct

2 {End of bench conference.}

3 - - - - -

4 THE COURT: Ladies and gentlemen  
5 of the jury, Joint Stipulation 92 reads as follows:

6 "On September 15, 1969, CEI applied to the  
7 Public Utilities Commission of Ohio for approval  
8 of a rate increase. Increase was approved  
9 pursuant to the stipulation with the City of  
10 Cleveland and became effective on August 15,  
11 1970. The new rates extended a fuel charge to  
12 residential and commercial customers for the  
13 first time."

14 "Joint Stipulation 93. Ordinance 2163-70,  
15 introduced 12-16-70, was passed March 8, 1971,  
16 to take effect on April 18, 1971. The effect of  
17 this ordinance was to increase most Muny Light  
18 rates to change the brackets in residential  
19 schedule, to change the calculation of fuel  
20 charges and to impose a fuel charge on residential  
21 and small commercial customers for the first time  
22 customers. It had the effect of reducing  
23 billings to some customers."

24 "Joint Stipulation 94. CEI applied to the  
25 PUCO for approval of a rate increase on

## Bingham - direct

1  
2 October 7, 1971. The staff report of the PUCO  
3 was published March 3, 1973, and contained  
4 recommendations for increases of CEI rates.  
5 PUCO approved this recommended increase on  
6 November 28, 1973, effective January 22, 1974."

7 "Joint Stipulation 95. Subsequent to March  
8 3, 1973, and prior to July 11, 1973, Messrs.  
9 Hinchee and Mathews prepared a revision of Muny  
10 Light's rates based upon the increase proposed  
11 by the PUCO and the Commission staff for CEI and  
12 such rates were embodied in a resolution of the  
13 Board of Control adopted on July 11, 1973.

14 Such rates were included in Ordinance 1629-73  
15 introduced August 13, 1973, passed and effective  
16 January 28, 1974, changing Muny Light's rates.  
17 The brackets for all schedules were changed and  
18 an environmental and ecological adjustment which  
19 was added in, 5 percent limitation on fuel  
20 charges was removed."

21 "Joint Stipulation No. 96. By Ordinance  
22 332-75 passed May 19, 1975, and effective May  
23 27, 1975, Muny Light's rates were changed so that  
24 the fuel charge was determined on a monthly  
25 basis rather than on a quarterly basis.

Bingham - direct

"No other change in Muny Light's rates was made by this ordinance."

"Joint Stipulation 97. CEI obtained approval from the Public Utilities Commission of Ohio of a rate increase effective July 12, 1975, pursuant to the mandate of the Supreme Court of Ohio on CEI's appeal from a smaller rate increase approved by PUCO on November 28, 1973, effective January 22, 1974, which rate increase CEI had applied for in 1971."

BY MR. LANSDALE:

Q Mr. Bingham, you have at my request, have you not, studied the rate changes or the changes in the rate levels of CEI's rate schedules over a period of years compared to the size and timing of changes in the rate schedules for Muny Light, have you not, with a view to determining which organization followed the other, or vice-versa, in making these changes, have you not?

A My study was primarily involved with the timing and also with some perhaps special features of the rates rather than directed primarily or largely toward the amount of the increase.

Q I see. All right.

Over what periods of time, what period of time



Bingham - direct

1  
2 did you look at?

3 A Essentially 1920 to date.

4 Q Are you able to make any determination, Mr. Bingham,  
5 as to what the history shows or indicates as to  
6 CEI's rate changes were influenced by those of Muny  
7 Light or vice versa?

8 A Largely we found the reverse to be true, that the  
9 Muny Light rate changes tended to be influenced by  
10 CEI changes.

11 Q Tell me what general pattern you based this conclusion  
12 on?

13 A Well, the first changes I found really were sort of  
14 inconclusive. For example, CEI reduced its rate,  
15 eight days later Muny Light increased rates.

16 That doesn't tell me much of anything.

17 But starting in 1926 CEI had a rate reduction  
18 on January 1. Muny Light had a rate reduction on  
19 January 11, 10 days later.

20 In 1928 CEI had a reduction on January 1,  
21 Muny had a reduction on April 21, 111 days later.

22 In 1930 CEI had a reduction March 1, Muny had a  
23 reduction on May 21, 81 days later.

24 In 1933 CEI had a reduction on April 1, Muny had  
25 a reduction on April 13th, 12 days later.

1 Bingham - direct

2 In 1937 CEI had a reduction on May 1, Muny had  
3 a reduction on May 21, 20 days later.

4 Now, in the five cases these were all of the rate  
5 changes I was able to find between 1926 and 1937.

6 Following that period I find one that appeared  
7 to go the other way. Muny had a reduction on August  
8 27, 1939 and CEI had one July 7, 1940.

9 Following that CEI had an increase in 1951 and  
10 '55. Muny had one in 1957.

11 CEI had a two-part increase in 1951 and '60,  
12 all part of the same rate case, but part of it  
13 became effective in January of '59 and the remainder  
14 in February of 1960, and a slight reduction in 1965.  
15 However, the combined effect of those three was an  
16 increase. Muny had an increase in 1968.

17 CEI had another increase August 15, 1970.  
18 Muny had one April 18, 1971, 123 days later.

19 CEI next had an increase January 22nd, 1974 and  
20 Muny had an increase January 28th, 1974, six days  
21 later.

22 CEI next had an increase October 1, 1976 and  
23 Muny had no direct rate increase or no change in their  
24 base rates following that, but within the year  
25 following CEI's increase, the Muny fuel adjustment or

Bingham - direct

1 energy adjustment clause, whatever they called it,  
2 increased very materially to a large extent making up  
3 for about the amount of the CEI rate increase.  
4

Q What if anything do you conclude from these  
5 statistics, Mr. Bingham, about whose rates influenced  
6 who?  
7

A From the timing of the rate changes, my conclusion is  
8 that Munny changes their rates after we do.  
9

Q How long have you been responsible for the design of  
10 CEI's rates, Mr. Bingham, approximately?  
11

A Since 1959 with one exception.  
12

Q You were away for a couple of years?  
13

A They designed some rates while I was gone.  
14

Q During the period that you had responsibility for  
15 this, Mr. Bingham, what is the fact as to whether or  
16 not, in designing CEI's rates, you were governed by  
17 what Munny Light's rates were either by design or  
18 otherwise?  
19

A We pretty much ignored it.  
20

21 MR. LANSDALE: I'm about to go to  
22 another subject.

23 THE COURT: If that is the case,  
24 this is an opportune time to adjourn until  
25 tomorrow morning.

Bingham - direct

1  
2           So ladies and gentlemen, please, during the  
3 recess, do not discuss the case either among  
4 yourselves or with anyone else. Keep an open  
5 mind until you have heard all of the evidence,  
6 the Court's instructions on the law, and until  
7 such time as the matter is submitted to you  
8 for your final deliberation and your judgment.

9           With that, you are free to return to the  
10 jury room. We will submit to you some of the  
11 exhibits of the day, and then you are free to  
12 leave and return here tomorrow morning at 8:45.

13           - - - - -

14           {The following proceedings were had out of  
15 the presence of the jury.}

16           THE COURT:                   I'm informed that the  
17 following exhibits may be submitted to the jury  
18 and they are admitted: CEI 1037, 1050, 1051,  
19 1041, 1040, 1044, 622, 623, 570, 571, 572, 573,  
20 574, 534, 535.

21           The following Plaintiff's exhibits may be  
22 submitted to the jury and are, therefore,  
23 admitted: Plaintiff's Exhibits 3107, 1973,  
24 1538, 1548.

25           Mr. Leo, you may submit those to the jury.

Bingham - direct

1  
2 I also understand that the following exhibits  
3 are tendered to which no objection is taken and  
4 are, therefore, admitted: CEI exhibits 27, 32,  
5 38, 40, 47, 51, 52, 71, 74, 76, 81, 84, 88, 99,  
6 102, 105, 108, 117, 129, 134, 140, 244, 247, 254,  
7 259, 264, 270, 271, 272, 273, 280, 296, 300,  
8 301, 302, 303, 306, 307, 308, 317, 318, 321,  
9 322, 324, 329, 337, 343, 344, 347, 353, 354,  
10 359, 360, 362, 367, 368, 370, 372, 375, 378,  
11 379, 383, 384, 385, 389, 430, 439, 454, 455,  
12 458, 459, 463, 469, 488, 490, 494, 506, 540,  
13 541, 542, 544, 548, 550, 560, 568, 575, 576,  
14 577, 578, 605, 610, 620, 624, 625, 626, 627,  
15 648, 649, 650, 651, 652, 653, 654, 655, 661,  
16 662, 694, 713, 771, 1104.

17 Objection is taken to CEI's tendered  
18 exhibit 246, which is -- I'm going to have to  
19 read this document.

20 What is the objection predicated upon?

21 MR. NORRIS: The objection is  
22 hearsay, your Honor. The material listed in  
23 the exhibit does not relate to the statements  
24 attributed to Goralski in the first paragraph,  
25 the testimony that the Muny practices are

1 Bingham - direct

2 as represented there.

3 THE COURT: I thought we had  
4 agreed that these documents -- there was  
5 agreement and stipulation as to the authenticity  
6 and accuracy of the documents?

7 MR. NORRIS: The authenticity of  
8 the documents, it's a Walchli memo to Cox.  
9 We have no doubt about that. It's on CEI  
10 letterhead.

11 We take exception to the substance of it on  
12 a hearsay ground.

13 THE COURT: Then you are withdrawing  
14 your stipulation to the accuracy of the content?

15 MR. NORRIS: Our stipulation went  
16 to authenticity, your Honor, and we agreed that  
17 where a document --

18 THE COURT: Mr. Norris, please  
19 don't say that. It was authenticity and accuracy,  
20 and you can go back in this record and you will  
21 find I have always referred to authenticity and  
22 accuracy. So don't tell me it referred only to  
23 authenticity.

24 If you are desirous of withdrawing your  
25 stipulation as to the accuracy of it, you are

1           Bingham - direct  
2 free to do so. Don't put words in the Court's  
3 mouth.

4           Are you desirous of withdrawing your  
5 stipulation as to accuracy?

6           MR. NORRIS:                   We do not agree that  
7 this is an accurate representation of the --

8           THE COURT:                   Very well. You are  
9 free to do so.

10          MR. NORRIS:                   And it is also hearsay.

11          THE COURT:                   If you are desirous  
12 of qualifying the document, you are free to do so  
13 with the appropriate witness.

14          MR. MURPHY:                  Your Honor, I wonder  
15 if I can speak to it.

16          THE COURT:                   Yes, you may.

17          MR. MURPHY:                  Two things.  
18 Mr. Lindseth testified yesterday that Mr.  
19 Walchli's memorandum was reporting on a  
20 discussion Mr. Walchli had with his counterpart  
21 at Munny Light, thereby taking it from the hearsay  
22 rule.

23                 Secondly, and more importantly --

24          THE COURT:                   Would you repeat that,  
25 please?

1 Bingham - direct

2 {The record was read by the reporter.}

3 THE COURT: That does take it out  
4 of the hearsay rule, Mr. Murphy?

5 MR. MURPHY: Your Honor, not  
6 exactly, but I think it's --

7 Secondly, and more importantly, the purpose  
8 for which the document is offered is to show the  
9 reaction of CEI and the motivation for the  
10 reaction of CEI simply in the fact that it had  
11 received a report of this sort from one of its  
12 employees.

13 THE COURT: I'm sure you can  
14 qualify it properly.

15 Sustain the objection.

16 MR. MURPHY: May I make  
17 inquiry concerning one other exhibit?

18 THE COURT: Yes.

19 MR. MURPHY: It's CEI 434. It  
20 should have been on the first list and I'm not  
21 sure if it was received or not.

22 THE COURT: Our records indicate  
23 that that exhibit has already been admitted some  
24 time ago.

25 MR. MURPHY: I didn't have that.



1 Thank you, your Honor.

2 THE COURT: On 9-30.

3 MR. NORRIS: Your Honor.

4 THE COURT: Yes.

5 MR. NORRIS: With respect to our  
6 memorandum of authorities with respect to  
7 Defendant's exhibits filed on September 2nd,  
8 the last sentence states: "The City reserves  
9 its right to challenge the accuracy of statements  
10 contained in any exhibit, to object to the  
11 relevance or hearsay nature of the exhibit and to  
12 make any other appropriate objections at trial."

13 THE COURT: If you go back through  
14 the record, Mr. Norris, the Court has always  
15 alluded to accuracy and authenticity. I stand  
16 on that. So there is no issue before us. I  
17 have permitted you to withdraw your stipulation as  
18 to the accuracy of it.

19 If there is nothing further, gentlemen, thank  
20 you and good night. We will see you tomorrow  
21 morning at 8:30.

22 - - - - -

23 {Court adjourned for the day.}

24 - - - - -  
25

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF OHIO  
EASTERN DIVISION

City of Cleveland v. C.E.I., et al.  
Civil Action No. C75-560

Transcript

Wednesday, October 22, 1980

*Bingham, Fawkes, Kilroy, Markos,  
Cheney*

KF  
228  
.C43  
1980

1 WEDNESDAY, OCTOBER 22, 1980, 8:55 A.M.

2  
3 {The following proceedings were had in the  
4 absence of the jury.}

5 MR. MURPHY: Your Honor, before the  
6 jury is brought in --

7 THE COURT: Yes.

8 MR. MURPHY: -- I would request  
9 permission to introduce to the Court Miss Mary  
10 Jane Reynolds, an attorney with the Federal  
11 Energy Regulatory Commission, and Mr. Edward  
12 Fowlkes. I think Ms. Reynolds would like to enter  
13 an appearance in this case for the sole purpose of  
14 when Mr. Fowlkes testifies.

15 THE COURT: Very well. Everybody  
16 is represented by legal counsel except the judge.  
17 I will have to get my legal counsel.

18 I am very pleased to meet you both, and you  
19 are admitted for the purpose of this case.

20 MS. REYNOLDS: Thank you, your Honor.

21 {The foregoing proceedings were had in the  
22 absence of the jury.}

23 - - - - -

24 {The jurors resumed their places in the  
25 jury box.}

1 THE COURT: Good morning, ladies  
2 and gentlemen. We are prepared to proceed.

3 He may proceed, Mr. Lansdale.

4 - - - - -

5  
6 W I L L I A M B I N G H A M,  
7 a witness called on behalf of the defendant,  
8 having been previously sworn, resumed the  
9 witness stand and was further examined and  
10 testified as follows:

11  
12 DIRECT EXAMINATION OF WILLIAM BINGHAM {Cont'd}

13  
14 BY MR. LANSDALE:

15 Q Mr. Bingham, somebody invited my attention to the fact  
16 that you were the only witness who hasn't been asked  
17 what your education was, and I now ask you.

18 A I graduated in 1945 from the Stevens Institute of  
19 Technology with a degree of mechanical engineer. In  
20 1950 I received a Master of Science degree from Stevens  
21 with a major in electrical engineering.

22 Q Mr. Bingham, I want to direct your attention to what  
23 has been referred to in this proceeding as the Munny  
24 Conversion Program.

25 Are there other programs which the company has

Bingham - direct

1  
2 with respect to inducements corresponding to  
3 competition other than competition offered by Muny  
4 Light?

5 A Yes, there are.

6 Q And will you outline what those programs are.

7 A Well, over the years, at least until 1973 when  
8 utilities in general curtailed their promotional  
9 activities, our primary competitor was East Ohio Gas  
10 Company and, to a limited degree, the Columbia Gas  
11 Company in the southwestern suburbs.

12 We carried on during the 1960's and very early  
13 1970's rather extensive programs aimed at competing  
14 with that other fuel.

15 For example, oh, probably starting around '62  
16 or '63 we had what we called, I believe, wiring  
17 allowance programs where, at least initially, in  
18 conjunction with a dealer or a distributor and I  
19 think toward the latter period mainly on our own, we  
20 would pay for the installation of the special 240  
21 volt circuit needed to operate an electric range or  
22 electric dryer that ordinarily would have been  
23 installed and paid for by the customer.

24 Q This is inside the customer's house?

25 A Oh, yes. This would be from the customer's main

1 Bingham - direct

2 switch to the kitchen or the laundry area.

3 I think during that period, oh, the period say  
4 '65 to '71 or '2 we averaged about 125,000 -- 120,000  
5 dollars a year in the dryer part of this program and  
6 about 30 to 35 thousand a year for the range part.

7 The obvious purpose of this was to reduce an  
8 impediment to the sale of a range or a dryer.

9 We also have had programs to promote electric  
10 water heaters. These weren't as extensive but we,  
11 again, paid money to have these wired in. At one  
12 point we even had something we called a finder's  
13 fee, when someone directed someone to us who  
14 installed a water heater, we paid them \$5 or something.

15 We have also had other programs that were  
16 primarily aimed at increasing sales. When the  
17 outdoor area lighting thing started to become  
18 popular in the middle '60's, late '60's, I know we  
19 had a program with employees, everyone that they  
20 could talk into having an area light installed we  
21 paid the employee \$5.

22 Also another major impediment to promoting the  
23 use of electricity -- remember, we are back in the  
24 '60's when promotion was not a dirty word -- was if  
25 the service entrance equipment of the customer was

Bingham - direct

1  
2 inadequate to handle the added load of a range or a  
3 dryer or an air-conditioner, whatever it might have  
4 been, if the customer had to pay to have the  
5 electricity piped down the side of the house and the  
6 main switch replaced with wires and switches of  
7 larger capacity, those costs were greater than the  
8 cost of even wiring a range in.

9 Now, these don't have to be just ranges, they  
10 could be any kind of load growth.

11 So we have had, since before I started with the  
12 company in 1950, a standard company rule where on  
13 changes of electric service to existing residential  
14 dwelling units would be paid for by the company and  
15 remain the property of the customer. These  
16 expenditures during the, oh, 1965 to '75 period  
17 tended to run well over a million dollars a year.

18 Q Well, Mr. Bingham, one of the things in which you were  
19 interrogated in this case earlier had to do with the  
20 schedule provisions relative to the amount of  
21 property or the things which the company is required  
22 to do for customers under the rate schedules.

23 How, in fact, do these -- I think you expressed  
24 them as minimum requirements in the rate schedules  
25 compare with what the company actually does for

1 Bingham - direct

2 individual customers in connection with providing  
3 service?

4 A Well, in cases of residential, clearly the range,  
5 dryer promotional programs are in excess of anything  
6 required. And the service increase promotion that we  
7 have had for well over 30 years is in excess of that  
8 which we are required to furnish under the rules.

9 The way we tend, at least the way I look at these  
10 rules, they really reflect the minimum amount that the  
11 company must furnish and, likewise, the maximum amount  
12 that a customer may demand that we furnish. But in  
13 actual practice we tend to furnish a great deal more  
14 than is provided for in the rules.

15 For example, in the case of commercial and  
16 industrial customers, we will furnish the entire  
17 service entrance installation, all of the facilities  
18 up to and including the main disconnect required to  
19 serve that customer.

20 In the case of 11 KV underground services, we  
21 will furnish, in an industrial area, the underground  
22 11 KV cable on the customer's premise, one section.  
23 That means between manholes on the customer's property  
24 and lateral to a vault or a mat that would have  
25 transformers sitting on it.



1 Bingham - direct

2 Q Mr. Bingham, yesterday Mr. Kemper testified as to the  
3 average cost to the company of providing for individual  
4 customers, of providing service for a new customer both  
5 underground and overhead.

6 Have you compared these costs to the costs which  
7 the average, as were previously in the case shows CEI  
8 was expending per customer in the Muny Conversion  
9 Program in connection with the transfer of Muny  
10 customers to CEI?

11 If you have, will you please tell us what those  
12 figures show?

13 A Yes, I have.

14 As I recall Mr. Kemper's testimony, he said that  
15 in new residential allotments, and his figures, I  
16 understand, were based on all of the residential  
17 allotments that went into service in 1971, that the  
18 average expenditure in distribution facilities within  
19 the confines of the allotment averaged \$398 a customer.

20 He also, in another of his studies, this relating  
21 to the seven areas selected for study, determined that  
22 we could pick up a Muny customer in those areas for  
23 an expenditure of \$88 a customer.

24 Now, as a matter of fact, we spent more than  
25 that because of two things. He did not take into

1 Bingham - direct

2 account what I call the loop, pipe and switch -- I am  
3 sorry, the pipe and switch. He added the costs of an  
4 overhead loop and a meter.

5 We also furnished the house pipe going down the  
6 side of the house, the meter socket in the main  
7 disconnect. In 1971 dollars those cost about \$133  
8 per installation.

9 In addition, we had the wiring allowance -- I am  
10 sorry -- Muny Conversion Program that we talked about  
11 a lot and in the residential -- for the residential  
12 customers these expenditures averaged a little bit  
13 less than \$50. I have used \$50 here.

14 So that the total amount that we would have  
15 spent on one of these conversions was about \$271  
16 a customer as contrasted with \$390 a customer we were  
17 spending out in the suburbs.

18 Q Mr. Bingham, referring again to the Muny Conversion  
19 Program, do you have any opinion as to whether the  
20 various allowances and expenditures in connection  
21 with the Muny Conversion Program results in the  
22 provision of any services by the Illuminating Company  
23 at less than its cost of service?

24 A I believe it did not.

25 MR. LANSDALE:

Will you please show

Bingham - direct

1 the witness CEI Exhibit 347?

2 {The exhibit was shown to the witness by

3 the clerk.}

4 A I have it.

5 Q CEI Exhibit 347, Mr. Bingham, is already in evidence  
6 and it is a memorandum from Mr. Pofok, the Chief  
7 Engineer, I believe, of the Muny Light, to  
8 Commissioner Bergman respecting the economics of  
9 certain payments made by Muny Light in order to secure  
10 the business of an enterprise known as Associated  
11 Estates.

12 Will you tell us, briefly, what that memorandum  
13 shows as to the relationship of the cost to Muny  
14 Light of securing that business and its relation to  
15 the revenues which Muny Light expected from it and did,  
16 in fact, get from it?

17 A This memorandum or report, whatever, relates to two  
18 different projects, really. One was an apartment  
19 development that went in at the site of the old  
20 Euclid Beach amusement park and the other part of it  
21 was what used to be the old Commodore Hotel, which  
22 I think is out --

23 Q Mayfield and Euclid Avenue, isn't it?

24 A Yes, it is. It's Mayfield and Euclid.  
25

Bingham - direct

1  
2 In those cases, at least in the case of the  
3 Euclid Beach Development, there was an ordinance  
4 passed by the City of Cleveland which allowed Munny  
5 Light, in addition to whatever they normally would  
6 have done, to pay to the developer \$50,000 a building  
7 which, I believe, was to cover the cost of the inside  
8 wiring in the building.

9 This report goes on to analyze the economics of  
10 that transaction and it says -- Let me back up a little  
11 bit.

12 The development, to my knowledge, has not been  
13 completed to date. Three of the six or seven  
14 buildings scheduled for the Euclid Beach Park area  
15 have been constructed and, of course, the old  
16 Commodore Hotel was already there. But there are  
17 three buildings not completed at the time of this  
18 memo, three or four buildings.

19 They had expended up to this point in time  
20 \$408,000 and a few odd dollars. They next estimate  
21 that to complete the installation, that is, for the  
22 additional three buildings, the additional estimated  
23 cost is \$675,000, or \$408,000 spent to date, and, if  
24 they complete the job, something over a million  
25 dollars will be spent.

Bingham - direct

1 Q What kind of revenues are indicated?

2 A He estimates that with the existing building, that  
3 is, the three at Euclid Beach and the Commodore, the  
4 annual revenues are \$183,000. It's something over  
5 two times the annual revenue.

6 Q Does this enable the city to sell energy at a profit,  
7 Mr. Bingham?

8 A I don't believe so. He continues on with an analysis  
9 of the existing expenditures and concludes that there  
10 is a net loss of roughly a little over \$35,000 a year,  
11 and that is before taking into account depreciation  
12 expenses.

13 MR. LANSDALE:

Mr. Leo, will you show

14 Mr. Bingham Plaintiff's Exhibit 3103.

15 THE COURT:

What number is that,

16 please?

17 MR. LANSDALE:

Plaintiff's Exhibit

18 3103.

19 Q Mr. Bingham, that exhibit which is already in evidence  
20 is the figures furnished by CEI to the City respecting  
21 the number of customers who, during the relevant  
22 period, transferred from Muny Light to CEI and each  
23 of whom received some inducement in connection with  
24 the so-called Muny Conversion Program, and I think it  
25

Bingham - direct

1  
2 shows that the number of customers involved was  
3 1,883.

4 Have you made any study of the records to determine  
5 how many of those customers are still customers of CEI?

6 A Yes, I have.

7 Q How many?

8 A I wish you had asked it the other way.

9 Q All right.

10 A There are 333 that are not customers of CEI.

11 Q All right. Thank you.

12 A That is roughly 18 percent.

13 Q All right. Now, turning to another subject, Mr.

14 Bingham. You testified in response to a question when  
15 you were on cross-examination during the plaintiff's  
16 case respecting a study made by the company in  
17 connection with its rate litigation which indicated  
18 that the costs of service were about the same within  
19 the City of Cleveland as outside the City of Cleveland.

20 What, if anything, does this indicate in respect  
21 of whether the actual cost of service per individual  
22 customer or per unit of sale is the same within the  
23 city or outside of the city or in relationship to the  
24 property investment required?

25 A Well, those studies indicate that the return earned by

Bingham - direct

1  
2 the company on its investments inside the city is  
3 roughly equal to the return earned by the company  
4 on its total system and the investments outside the  
5 City of Cleveland.

6 Q All right, sir. What I'm trying to find out is why  
7 this is so in view of the fact that it is usually  
8 considered that density, for example, within the  
9 City is greater than it is outside the city where  
10 there is much suburban and rural territory.

11 MR. HJELMFELT: Objection.

12 THE COURT: Approach the bench.

13  
14 {Bench conference ensued on the record as  
15 follows:}

16 THE COURT: Read the question  
17 back, please.

18 {The last question was read by the reporter.}

19 THE COURT: Mr. Hjelmfelt?

20 MR. HJELMFELT: It seems to me that  
21 that factual predicate to testimony should be  
22 coming from the witness rather than from counsel.

23 MR. LANSDALE: Well, I'm sorry. I  
24 have been --

25 THE COURT: Well, granted counsel

1 Bingham - direct

2 should not be permitted to lead.

3 However, I think counsel is permitted to  
4 bring a question within context, and I don't think  
5 that this question is overly leading.

6 Overrule the objection.

7 MR. LANSDALE: I would like to get on  
8 the record also that I have been defending claims  
9 for years that because of increased density in the  
10 city, the service ought to be cheaper, from the  
11 city's claims.

12 THE COURT: Well, that's fine. I'm  
13 glad to hear that.

14 {End of bench conference.}

15 - - - - -

16 BY MR. LANSDALE:

17 Q Do you need the question read again, Mr. Bingham?

18 A No.

19 Q All right. Would you answer, please?

20 A Generally speaking, it is true that the more dense the  
21 load on the customers or what have you, the lower will  
22 be the cost to supply electric service.

23 However, in the case of the Illuminating Company,  
24 there are a couple of factors that are different. We  
25 have a very high concentration of underground facilities



Bingham - direct

1 in the City of Cleveland. This has been true for many,  
2 many years. For example, I believe that over half of  
3 the underground facilities in the State of Ohio are  
4 owned by the Illuminating Company. That is electrical  
5 facilities.

6 So that the saturation, if you will, of this  
7 underground is very high, and it is predominantly in  
8 the City of Cleveland. Underground is very expensive  
9 to build. I believe Mr. Kemper testified perhaps ten  
10 times the cost of overhead.

11 So that the carrying charges on this very high  
12 investment in our case very nearly offsets, almost  
13 exactly offsets the benefits that would normally accrue  
14 from the increased density.

15 And then one other minor factor to a degree. The  
16 fact that we have duplication in some 40 percent of  
17 the City of Cleveland tends to make the CEI costs to  
18 serve there a little higher, also.

19 So that really, those two factors, primarily the  
20 underground, offset the benefits of density.

21 MR. LANSDALE: Will you hand the

22 witness CEI Exhibit 1140, Mr. Leo.

23 BY MR. LANSDALE:

24 Q What is CEI 1140, Mr. Bingham?

25

Bingham - direct

1  
2 A This is an exhibit that was prepared under my direction  
3 which tabulates outage data from various Muny and CEI  
4 reports. These are outages of Muny substations or  
5 feeders or customers or whatnot. It covers the  
6 period from the beginning of 1970 until May 4th, 1975.

7 Q Have you analyzed these reports in order to develop --  
8 arrive at conclusions respecting to the time, the  
9 duration and number of outages?

10 A Yes.

11 MR. LANSDALE: Would you put on the  
12 screen, Mr. Murphy, CEI Exhibit 1176.

13 Q I show you on the screen, Mr. Bingham, CEI Exhibit 1176.  
14 Was that prepared by you or under your direction?

15 A It was prepared under my direction.

16 Q Will you please tell us what that shows?

17 A This is the results of our analysis using the various  
18 reports I have referred to or sources of the duration  
19 of outage that was created or occurred whenever the  
20 load transfer services we furnished were either  
21 utilized or terminated.

22 Every time one of those load transfer points  
23 was energized it required a dead bus transfer so  
24 there would be a short outage.

25 We went through the Muny major outage reports.

Bingham - direct

1  
2 our own dispatcher's logs and the like, and listed every  
3 load transfer indicated and the duration of the outage  
4 that occurred. The vast majority of this information  
5 comes from Muny major outage reports.

6 We then divided it into the groups indicated there,  
7 those that range from zero to five minutes, six to  
8 ten, eleven to fifteen and so forth.

9 Well, during this period there were about 763  
10 instances where we find either full or partial load  
11 transfers. There were about 41 where we could find no  
12 indication of the duration of the outage, and that's  
13 reflected by the blue block on the right-hand side  
14 of the chart indicating that it was about 5 percent.

15 What the chart shows is that the vast majority,  
16 70 percent of the load transfers took less than five  
17 minutes -- took five minutes or less to accomplish  
18 and that of those over 50 percent of the load  
19 transfers took a minute or less. In other words, the  
20 outages were of relatively, the majority of the outages,  
21 vast majority of the outages were of relatively short  
22 duration.

23 Q Now, these were outages in connection with the  
24 operation of the load transfer episodes.

25 Did you compare these with the outages occurring

Bingham - direct

1 on the Muny system from the transmission and  
2 distribution events unconnected with the load transfers?

3 A Yes, we did.

4 MR. LANSDALE: Will you show Exhibit  
5 1175, please.

6 Q I show you on the screen CEI Exhibit 1175. Was that  
7 prepared under your direction or by you?

8 A It was prepared under my direction.

9 Q Will you tell us what that shows, Mr. Bingham?

10 A This particular chart was developed from data all of  
11 which I believe came from the Muny major outage  
12 reports.

13 I might add that those are reports that they  
14 submit whenever they have anything considered to be  
15 a major outage. They list substation outages,  
16 feeder outages and so forth.

17 The data was accumulated in exactly the same  
18 manner and this reflects, then, the percentages of  
19 the numbers of cases that fell within various bans  
20 of outage minutes. It shows that zero to five  
21 minute outage category was slightly less than 10  
22 percent. But the over 30-minute category was over  
23 70 percent.

24 It is almost a mirror image of the one we looked  
25

Bingham - direct

1 at a moment ago. And of those over 30 minutes, over  
2 half of those were over an hour.

3  
4 Q I think you told me that there were one or two that  
5 were not in that competition, did you not? There  
6 were special emergency conditions?

7 A There were one or two cases involved with 69 KV that  
8 resulted in outages of, I think, in one case 16  
9 minutes, another case 102 minutes. They were in the  
10 preceding chart, in the load transfers.

11 Q I see.

12 A And one or two minutes would have included one of  
13 those in the big block -- or small block on the  
14 right.

15 Q Did you subsequently determine the average outage  
16 in connection with the 69 KV service?

17 A Yes, I did.

18 Q What was said?

19 A It averaged about 40 seconds and perhaps even less,  
20 and it is in that analysis that I excluded these two  
21 cases that you referred to a moment ago.

22 Now, those were two cases, one, the 69 KV was  
23 energized following the failure of the big Muny unit,  
24 the combination of boiler No. 6 / turbine No. 11 on  
25 July 18, 1974.

1 Bingham - direct

2 It is my feeling that had there been a synchronous  
3 interconnection, the synchronous interconnection would  
4 have tripped out at that time.

5 The other instance was a case where we had trouble  
6 on the CEI system. It was, I believe, at our  
7 Pleasant Valley Substation which is down in  
8 Independence or Brecksville. We had an insulator  
9 flashover on a 138 KV line. It happened to be the  
10 line that went up to one of our substations and was  
11 the supply for what has been called the N5 cable.  
12 That is the cable that supplied Muny.

13 So when that line tripped off, which it did,  
14 it deenergized the cable at the same time and  
15 obviously, therefore, the cable would not have been  
16 in service.

17 And when I was developing the 40 seconds, I was  
18 trying to get the duration of cases where the City  
19 has claimed the line didn't have to be out of service.

20 Thank you.

21 MR. LANSDALE:

You may examine.

22 - - - - -

23

24

25

## CROSS-EXAMINATION OF WILLIAM BINGHAM

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BY MR. HJELMFELT:

Q Mr. Bingham, distribution outages are going to occur on any system; isn't that correct?

A Yes.

Q And isn't it typical that they are of longer duration than outages caused by a generator problem?

A I'm not sure I go along with the generator problem. The municipal system had some very long outages that were associated with generating problems, longer than the typical transmission or distribution outages.

Q Of course, the municipal system is isolated, isn't it?

A It was.

Q And on a system that could obtain emergency power on a synchronous basis, isn't it true that a generation caused outage, if it occurred at all, would probably be of less duration than the distribution and transmission outages?

A I don't think so. I think when you have problems with generation, you have big problems. If you don't have enough generation, you are in serious problem, and you can't create generation instantaneously, either.

I think the northeast blackout was a generation problem. Now, it is true that the transmission

Bingham - cross

1 system couldn't handle the problem, but I think the  
2 problem initiated with generation.

3 Q There are not very many blackouts like the northeast  
4 blackout; is that correct?

5 A No, but they are big.

6 Q CEI has underground facilities in suburban areas also,  
7 does it not?

8 A Yes.

9 Q Now, you were talking about a number of other  
10 promotional practices that CEI engaged in over the  
11 years. These promotional practices applied throughout  
12 CEI's 1,700-square-mile service area, isn't that  
13 correct?

14 A Generally speaking, yes.

15 Q The Euclid Beach property that you referred to that the  
16 City competed for and obtained, that was a new  
17 customer; isn't that correct?

18 A Yes.

19 Q That wasn't a conversion of a CEI customer?

20 A The Euclid Beach project was not. The Commodore was.

21 Q You indicated that, I believe, 333 of the customers  
22 that had been converted under the Muny Displacement  
23 or Muny Conversion Program were no longer CEI  
24 customers.  
25



1 Bingham - cross

2 Do you know what happened to those customers?

3 A I think the majority of them had the misfortune to be  
4 in the path of a right-of-way for an interstate  
5 highway. Our analysis indicates that probably 80  
6 percent of those may have been demolitions.

7 Q So those people moved some place else and may still be  
8 a CEI customer at a different address?

9 A Sure. But that building no longer exists.

10 Q That particular building no longer exists?

11 A That is right.

12 Q Do you know how long after the conversion before those  
13 buildings were demolished?

14 A No. The analysis I had done was to check the  
15 addresses of the 1,883 customers against our customer  
16 records. Probably around the end of September.

17 I would think, though, that the majority would  
18 have been associated with the right-of-way for  
19 Interstate 90 on the west side of Cleveland.

20 Q Am I correct that your Exhibit CEI 1140 relied upon  
21 data other than the outage reports?

22 A Yes.

23 Q Am I correct that you stated that you had discovered  
24 there were 730 load transfers?

25 A Load transfers and what I called partial load transfers.

## Bingham - cross

1  
2 We ran into instances, for example, where we  
3 discovered from the Muny outage reports that they had  
4 the capability of transferring loads that we weren't  
5 aware of to some other load transfer service that we  
6 thought was supplying one substation. They had some  
7 flexibility in how they handled it and if, for  
8 example, the load transfer point may have been in  
9 service continually over some period of time, there  
10 was a piece of the load that they can bounce on or off.

11 Q And there were two outages for each of those 730  
12 load transfers; is that correct?

13 A No. I think I have already counted the two.

14 Q All right. That came up to 730, is that correct?

15 A That is my understanding.

16 Q Now, after a load was transferred from Muny Light to  
17 CEI so that the load was being fed by the CEI system,  
18 there were occasions on which there would be an outage  
19 cost by failure of a CEI cable; isn't that correct?

20 A Yes.

21 Q How did you account for those in your tabulations?

22 A Well, if a CEI cable failed -- and this happened for  
23 a number of reasons. We had a number that failed  
24 after they had been overloaded by Muny. But if a  
25 cable failed, normally, and perhaps in every case, I'm

1 Bingham - cross

2 not positive, but normally the load would go back to  
3 Muny. You can repair a cable pretty quickly, but if the  
4 load could be picked up by Muny, they did, and that  
5 counted as a load transfer.

6 If Muny was still in such condition that they  
7 couldn't continuously handle that load, it would come  
8 back to CEI when our cable was repaired. And that  
9 would also count as one instance.

10 There were, I think, a few other cases where  
11 perhaps CEI, through some switching, could  
12 temporarily transfer the Muny Load transfer point to  
13 another of its cables. There were some cable failures  
14 which didn't result in any outages.

15 For example, we had three cables from our  
16 Clinton substation supplying Muny's Denison-Clinton  
17 western substations. On a couple of occasions, one  
18 of those cables would fault, but the other two could  
19 handle the load. Sometimes it couldn't and all three  
20 went. I mean, one faulted and the other two tripped  
21 out.

22 But wherever there was an outage, we counted it  
23 as a case of a load transfer.

24 Q Now, how about in a situation if there was an outage  
25 and it wasn't transferred back to Muny Light?

Bincham - cross

1 A If there was an outage to Muny customers we counted it.

2 Q Did you count that within the Muny customer other than  
3 the load transfer outages?

4 A No.

5 Q Even though there was no load transfer you counted it  
6 as a load transfer outage?

7 A Well, what we are really tabulating were outages that  
8 were associated or related to load transfer. I think  
9 perhaps I was a little unclear. I think I gave the  
10 impression we were talking about actual transfers of  
11 load, and I think I gave the wrong impression. We  
12 were really talking about outages that were related  
13 to the load transfer service.

14 Q Now, would that include outages that occurred  
15 because MELP had to drop load before a load transfer  
16 could be made?

17 A If a load transfer resulted, yes.

18 Q But if the load transfer, an occasion where CEI  
19 didn't feel it could make the load transfer at all,  
20 that wasn't counted as a load transfer outage, is  
21 that correct?

22 A I would have to check my records on that. I know  
23 that in some instances these would generally have been  
24 associated with the big generating unit, that the load  
25

1 Bingham - cross

2 transfer services, all of them put together were not  
3 capable of handling the total loss of capacity so  
4 that those that we could pick up we did. Those that  
5 we could not pick up, we obviously didn't. But  
6 those areas never had load transfer service anyway.

7 In other cases where we had to withdraw load  
8 transfer service, there were a number of instances  
9 where we would have overloaded facilities and we had  
10 to terminate load transfer service. Those were  
11 counted.

12 And the one thing I am not sure of is in those  
13 cases where we were unable to grant it, whether  
14 those were counted. But those were a relatively  
15 small number of cases, maybe one to two dozen in the  
16 entire period.

17 Q If those were not counted as load transfers they  
18 would have shown up in the other tabulation of MELP  
19 outages, is that correct?

20 A No.

21 Q No?

22 A No.

23 Q They would simply have not --

24 A The two of our charts that were shown, neither of the  
25 two bar charts shown included outages that related to

## Bingham - cross

1 generation.

2  
3 Q Now, frequently outages have a distribution nature,  
4 a distribution line might go out without affecting any  
5 customers, isn't that correct?

6 A Yes. Very frequently you will have two circuits in  
7 some locations. Now, if there is only one line and it  
8 goes out, obviously people are going to be affected.  
9 But in those areas where you have back-up protection,  
10 there may either be no outage or one of relatively  
11 short duration.

12 Q If there is an outage, it may very well affect only a  
13 few customers, isn't that correct?

14 A It depends on the nature of the outage. If it is a  
15 line transformer that blows, it is obviously going  
16 to affect only the customers on that line transformer.  
17 If it is a whole feeder that goes, assuming there is  
18 only one feeder available, it is going to affect all  
19 of them. The substation will affect everyone  
20 supplied by that substation.

21 Q So there could be a very --

22 A It is hard to generalize on a thing that could vary  
23 over such a wide range.

24 Q Now, I believe you indicated that you did not consider  
25 Muny Light's rates when you designed rates for CEI,

Bingham - cross

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is that correct?

A That's right.

Q Is that because CEI was not concerned with Muny Light competition?

A I am not sure that your question, your two questions go together.

I guess the answer is, we really didn't much care, for whatever the reason was.

Q Was CEI concerned with competition from Muny Light?

A Yes.

Q But it chose not to reflect that in its rates, rate design?

A That's right.

Q Rate design rather than the determination of whether to raise rates, those are two different issues, aren't they?

A Yes.

Q Your concern was with design of rates rather than whether or not CEI would file for a general rate increase, isn't that correct?

A Let me put it this way; my responsibilities are far heavier in the rate design area. The decision as to whether or not we will go for a rate increase and how large that rate increase will be is made at a much

Bingham - cross

1 higher level in the company than my position. I have  
2 a little bit of say in it, but not much.

3  
4 Q But you had more say when it comes to designing rates,  
5 is that correct?

6 A Yes.

7 Q Am I correct that during most of the period when you  
8 have been in charge of designing rates, if CEI  
9 determined that it wanted, say, a 10-percent rate  
10 increase, that in general fashion the way you would  
11 design the rates then would be to spread that 10  
12 percent to each of the various rate classifications?

13 A We have generally done that, because given the nature  
14 of cost changes that we know about, we feel that method  
15 tends to reestablish equality or relative equality  
16 between the various classes of customers as to rate  
17 of return.

18 And across-the-board increase, which is what --  
19 what we say the same percentage to everybody will  
20 result in a higher increase in the rate of return to  
21 the very largest customers than to the small  
22 customers, and it is my belief that the impacts of  
23 inflation and whatnot tend to erode those high rates  
24 of return for big customers more than for small  
25 customers. So this method tends to keep that in mind.



Bingham - cross

1 I think our cost service studies so indicate.

2  
3 Q And you had a number of different rate schedules, am  
4 I correct?

5 A Yes.

6 Q For example, you had about nine different rate  
7 schedules under which to serve industrial customers?

8 A I'm having trouble coming up with nine.

9 The vast majority of them are served on the  
10 general commercial, large commercial, industrial and  
11 large industrial schedules. The schedules other than  
12 those tend to be special purpose schedules.

13 Q And in addition you have certain contract customers  
14 that you negotiated a contract with?

15 A Yes.

16 Q And did those tend to be customers who had previously  
17 had their own generation?

18 A It depends on what you mean by special contracts.

19 In our rate filings and cost studies, most  
20 recent such rate filings and cost studies, we list  
21 six customers in a category known as "Special  
22 Contracts." They are Jones & Laughlin Steel  
23 Corporation, Union Carbide Corporation, IMC Chemicals,  
24 the National Aeronautic and Space Administration --  
25 that's NASA out at the airport -- the Cleveland Board

Bingham - cross

1  
2 of Education and the Regional Transit Authority.  
3 Those are the six we list as special contracts.

4 In the past we have had -- there could have  
5 been others in the past, but currently six.

6 Of those, Jones & Laughlin stopped generating  
7 electricity many, many years ago. I'm not sure how  
8 many. I don't know that NASA ever generated  
9 electricity. I am pretty sure that the School Board  
10 didn't, other than in a laboratory, perhaps. I  
11 don't recollect that the Regional Transit Authority  
12 ever generated. IMC Chemicals does not generate,  
13 Union Carbide did generate until December, 1972.

14 Q Muny Light's main competitive selling point was its  
15 lower rate; isn't that correct?

16 A It was their only competitive selling point.

17 Q Would you agree that if the reliability would be  
18 comparable between Muny Light and CEI that the one  
19 with the lowest rate would have a competitive advantage?

20 A Absolutely.

21 Q And do you have any opinion as to how much a rate  
22 differential it would take to attract most of the  
23 customers?

24 A Not really.

25 Q And rather than meeting Muny Light's lower rates,

1 Bingham - cross

2 CEI competed with things like the Muny Displacement  
3 Allowance; isn't that correct?

4 A Yes, to an extent that that can be considered the  
5 equivalent of a rate discount.

6 MR. HJELMFELT: May I have the last  
7 part of that answer?

8 THE COURT: Would be considered as  
9 part of a rate discount.

10 MR. HJELMFELT: I have no further  
11 questions.

12 THE COURT: Redirect?

13 MR. LANSDALE: No questions, if your  
14 Honor please.

15 THE COURT: Thank you, Mr. Bingham.  
16 You may step down.

17 Please call your next witness.

18 MR. MURPHY: Your Honor, we would  
19 ask Mr. Edward Fowles be called, please.

20 THE COURT: Very well. Mr. Fowlkes?

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EDWARD FOWLKES,

1 a witness called on behalf of the defendant,  
2 being first duly sworn, was examined and  
3 testified as follows:  
4

5  
6 DIRECT EXAMINATION OF EDWARD FOWLKES

7  
8 MR. MURPHY: Mr. Leo, would you  
9 please give Mr. Fowlkes CEI Exhibits 79 and 549?

10 {Documents were handed to the witness by  
11 the Clerk.}

12  
13 BY MR. MURPHY:

14 Q Sir, would you state your name, please?

15 A My name is Edward J. Fowlkes.

16 Q Where do you reside, please?

17 A I reside at 11505 Accolade Terrace in Clinton,  
18 Maryland.

19 Q By whom are you employed?

20 A I am employed by the Federal Energy Regulatory  
21 Commission.

22 Q In what position are you presently employed, please?

23 A My present position is Chief of the Interconnection  
24 and Special Investigations Branch, which is one of  
25 three branches in the Division of Interconnections and