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Conference Introduction and Welcome

Henry T. King Jr.

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CONFERENCE INTRODUCTION AND WELCOME

Dr. Henry T. King, Jr.

Our conference this year is about innovation. Innovation is the name of the game in the world today and the competitive contacts in which Canada and the United States exist. It is the area where we can take the lead, as we have in the past or where we must do so in the future, if we are to maintain our competitive position.

Now, we start our conference with some broad strokes. Our first session will deal with the importance of innovation and the world contacts with David Crane of Canada and Kent Hughes of the United States as speakers.

Our second session will deal with Government assistance to and policy towards innovation. Here the Honorable Kelly Carnes of the United States and Tom Brzustowski of Canada will be our speakers. In this session, we shall be looking at different levels and means of support, of Government support for innovation in Canada and the United States.

Richard Rosen of Battelle Institute will be our luncheon speaker. He will discuss a national perspective toward innovation. Rich Rosen will be looking at support or gaps in support for innovation and how support and support and exploitation of innovation may be improved, very important.

The private financing of innovation is always a critical factor to ensuring progress in innovation. We will be looking at support for both developing and marketing innovation, both developing innovation, marketing innovation.

Our early afternoon session on day one of the conference will deal with this matter. We have styled this session "Financing Innovation: Investment in Development and Marketing New Technology, Venture Capital, and Other Aspects of Innovation."

Ted Theofrastous of Cleveland, Ohio, and Mark Romoff of Ontario Centers of Excellence will be our speakers for this session.

Our late afternoon session will deal with "Protecting Innovative Technology: Global Patent Strategies; The Big picture – The Enforcement of United States and Canadian Intellectual Property Rights in North America and Globally."

In this session, Michael Elmer of the United States and Kelly Gill of Canada will be our speakers.

Our speaker for the evening session on day one of the conference will be the former governor of Michigan and the former United States Ambassador to Canada, the Honorable James J. Blanchard. His topic will be Emerging Issues in the Canada-United States' Relationship.

Our opening session on day two of the conference will deal with Educational and Immigration Aspects of Innovation: Educating the Innovators and Shaping Immigration Policy for High Tech Workers." Robert Crow affiliated with Blackberry of Canada and Scott Cooper of the United States will be our speakers for this session.

Mr. Crow will be focusing on the educational aspects of this subject, and Mr. Cooper will deal primarily with the immigration aspects.

Company Perspectives on Innovation will be the subject of our second session on day two of the conference. Some companies have been rethinking their approach toward innovation and pursing it more aggressively.

Here Craig Maxwell of the United States and Douglas Barber of Canada will be our speakers. The foregoing session will be followed by a luncheon session on day two of the conference. Here Arnold Naimark, chair of the Canadian Biotechnology Advisory Committee will be our speaker.

He will discuss innovation in biotechnology, international trade issues related to technology, technology and intellectual property, and recent current bilateral and multilateral trade negotiations will be the subject of our early afternoon session on day two of the conference. Meredith Broadbent of the United States and Simon Potter of Canada will be our speakers for this session.

Our late afternoon session on day two of the conference will deal with the "Impact of Product Liability Issues on Innovation." Product liability can be a real risk factor in innovation and a possible deterrent.

Michael Wagner of the United States Bruce Thomas of Canada will be our speakers for this session. Collin Robinson, Minister of Advocacy and head Washington Advocacy Secretariat of the Canadian Embassy in Washington will be our evening speaker for day two of the conference. His topic will be the Canada-United States relationship, an example of innovation for the world.

Now, I wanted to move ahead with our first session. I am going to ask our speakers, Kent Hughes and David Crane, to come up so I can introduce them. Thank you very much.

MR. PICKER: Thank you, Henry.